

Virginia K. Schrader

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EXPERIENCE

Director - Mount Washington Valley Career & Technical Center, North Conway, NH 2016-present

Provide vision and instructional leadership for eleven CTE programs in compliance with the NH Department of Education. Supervise, motivate and evaluate eleven instructional staff and five support staff members. Oversee and manage all aspects of day to day operations of the center including, but not limited to budgeting, grant writing, professional development, planning, Adult Ed, School-to-Career activities and public relations. Align and facilitate the implementation of the center's goals with the goals of SAU 9 and the Conway School District Strategic Plan. Collaborate with the district administrative team to take action towards district level goals.

General Manager/Innkeeper – The Bentwood Inn, Jackson Hole, WY 2014-2016

Manage the day to day operations of this small, luxury boutique hotel in one of the most competitive hospitality markets in the world. Ensure excellence in guest service while maintaining the highest industry standards within profit and budgetary requirements. Hire, train and manage employees to meet and exceed their highest potential while performing job duties necessary to the ultimate success of the property.

Adjunct Professor – Hospitality Management, Central Wyoming College Jackson Hole, WY 2015-2016

Instruct college students in the field of hospitality and tourism management in order to complete degree requirements for an Associate's degree in Culinary Arts or Hospitality Management.

Classroom Teacher – Marketing Education & Hospitality Management , MWVCTC, North Conway, NH 2004-2014

Instruct high school students in Marketing Education and Hospitality & Tourism Management. Design and implement program competencies for Marketing, Sales and Service in accordance with NHDOE and CTE competency-based education and assessment. Teach curriculum established by the NHDOE and AH&LA as well as collaborate with local lodging properties to provide on-site instruction. Coach, train and motivate students for arduous state and national competition. Rewrote and aligned all curricula to meet US Common Core standards as adopted by NHDOE. Mentored new teachers for the district. NEASC steering committee member.

General Manager, Owner - Tamworth Inn , Tamworth, NH 1998-2004

Owned and operated 16-room luxury inn, 100-seat restaurant and 40-seat pub in rural NH. Managed historic property to ensure excellence in guest satisfaction while supervising staff and monitoring financial performance. Revenue growth: 8-12% per year.

Classroom Teacher – The University School of Nova Southeastern University Ft. Lauderdale, FL 1992-1994

Independent, college preparatory school providing a challenging and personalized education within a supportive environment for students of average to gifted abilities. Prepared students for productive lives and leadership roles through a program that focuses on academic excellence, extracurricular participation and service to others.

Field Operations Manager (South FL) - Colombo Frozen Yogurt , Miami, FL/Methuen, MA 1991-1992

Coordinated and supervised store openings and provided marketing and support services to existing accounts in South Florida. Managed and controlled company's frozen products division sales and distribution for the area.

Senior Analyst/Consultant; Laventhol & Horwath , Miami, FL/Philadelphia, PA 1988-1991

Researched, collected and analyzed data for hotel and restaurant industries; conducted market studies and collaborated with corporate clients regarding hotel and casino development in the Caribbean; prepared feasibility

studies and prospective financial analyses for potential investors and financial institutions.

Restaurant Manager; Houlihan's – Gilbert Robinson, Inc. , Atlanta, GA., Memphis, TN 1985-1988

Recruited as Assistant Manager out of college, promoted within six months to Manager of 200-seat restaurant with \$2 million annual sales. Managed all aspects of restaurant operations including customer service, human resources, food and beverage cost controls, financial standards, budgets and forecasts.

EDUCATION

Florida State University, Tallahassee, FL

December 1985

Bachelor of Science, Business Administration/Hospitality Management

Nova Southeastern University, Ft. Lauderdale, FL

June 1997

Master of Science, Education

American Hotel & Lodging Association

June 2009, June 2010, June 2012

Certified Hospitality Instructor CHI®; Guest Service GOLD® Instructor

AWARDS

2014 Teacher of the Year - New Hampshire Restaurant & Lodging Association

2013 Most Outstanding High School Educator United States - American Hotel & Lodging Association

CLUBS & ORGANIZATIONS

Board member - Wyoming Restaurant & Lodging Association Educational Foundation

US National Park Service Volunteer Bicycle Ambassador – Grand Teton National Park, WY

DECA (Distributive Education Clubs of America), Advisor 2004 – 2014

American Hotel & Lodging Association

New Hampshire Restaurant & Lodging Association

Mount Washington Valley Chamber of Commerce

MWV Recreational Path Committee

Society of Hosts (FSU)

Professional Association of Innkeepers International (PAII)

INTERESTS/HOBBIES

Reading, cycling, xc skiing and travel.