**Carol Ringenberg Packard, M.A.**

Nebraska Department of Education – Career and Technical Education

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## **EDUCATION:**

University of Nebraska -Lincoln, Lincoln, NE

* Master of Arts -Adult and Continuing Education, 1995

Major Program Emphasis: Training and Human Resource Development

* Bachelor of Science -Family and Consumer Sciences, 1981 Major Program Emphasis: Consumer Sciences

## McCook Community College -McCook, NE

* Associate of Arts -Home Economics, 1979

## **PROFESSIONAL EXPERIENCE:**

**2010 - Current Career Area Specialist Health Sciences and Education and Training, Nebraska Department of Education**

* Provide leadership and technical assistance to Health Sciences and Education and Training secondary and post-secondary schools and community college.
* Monitor the six Nebraska Community Colleges federal Perkins funding and program usage.
* Develop partnerships between business and industry leaders, government and secondary and post-secondary education.
* Build collaboration and positive working relationships between the Nebraska Community College system and NDE.
* Provide professional development for secondary and post-secondary Health Sciences and Education and Training educators.
* Build and maintain working relationships between Nebraska post-secondary intuitions resulting in program funding and co-facilitation of secondary teacher professional development.
* Partner with State Advisors of HOSA|Future Health Professionals and Educators Rising insuring a positive student experience.
* Serve as a team member for the NDE Nebraska Career Education Teaching and Learning Team.

**2008-2010 Program Specialist, Nebraska Department of Education**

* Provided leadership to Nebraska public and private secondary and post-secondary intuitions, advisory committees and statewide workgroups, facilitating the Nebraska e-Transcripts Initiative and School Codes for Educational Data (SCED). Grant Funded project.

## **2005-2012 Adjunct Instructor, Southeast Community College -Lincoln Campus**

Academic Transfer Division, Entrepreneurship Center and Business Administration taught in the areas of: Entrepreneurialism, Marketing, Small Business Management, Small Business Start-up, International Marketing, Business Ethics and Professional Selling.

**2006-2015 Principal, The Ringenberg Group, Lincoln, NE**

* Independent Community Advisory Panel associate consultant, contract with Chevron/Texaco working within the energy industry on federally designated Super Fund sites in the area of community re-development.
* Work and coach small business owners in the areas of start-up and business sustainability.
* Professional keynote speaker and workshop facilitator in the area of Marketing, Sales and Entrepreneurship Development.
* Facilitated and reported out results of focus groups and problem resolution efforts.
* Provided 3rd party facilitation in the form of Community Advisory Panels between business/industry and communities.

## **2000-2006** **Extension Educator/Program Development Director, University of Nebraska- Lincoln/IANR Kimmel Education and Research Center (KERC); Nebraska City, NE.**

* + Taught in the areas of: market development, value-added product development, sales, internal and external costumer service, business plan development, proposal writing, community/tourism collaboration, best business practices, benchmarking and success markers and consensus building.
  + Implemented and maintained a 5 state regional programming partnership resulting in educational venues reaching over 5,000 entrepreneurs annually.
  + Developed, coordinated and taught at multi-state and national conferences, trade shows, seminars and workshops specializing in the area of marketing and new product development.
  + Instrumental in market and sales development of emerging value-added markets in a NE, IA, MO, KS.
  + Developed client partnerships insuring success (intuitional, private sector, individual) throughout the U.S.
  + Developed, staffed and sold 38 workshops, 3 festivals with 89,500 approx. attendees per year consistently over a

*5* year period.

**1995-2000 Extension Educator; University of Nebraska-Lincoln. Cass County**

* + Organized and led 680-member adult and youth program, conducted leadership and volunteer management training. Resulting in reversing a negative participation trend; advancing countywide participation from 43% to 87%.
  + Taught in the areas of family and consumer sciences, community resource development, leadership, public issues education and cultural exchanges.
  + Influenced positive resolution of statewide programming concerns by identifying core issues using focus group research methods and deploying key faculty management and programming resources in collaboration with UN-L administration.

**1983-1995 Sales & Marketing Divisions (Sales Force); Aquila (formerly Minnegasco), Lincoln, NE**

* + Rolled out and delivered sales incentive programs, new marketing and consumer education to residential equipment dealers, creating an average annual 34% business growth over 7 years.
* Prospected and secured 5 national sales accounts developing co-op advertising, equipment consignment and training programs resulting in new market growth of 58% over 3 years.

**PROFESSIONAL CERTIFICATIONS:**

* + Myers-Briggs Type Indicator (Trainer/Facilitator) Palo Alto, CA
  + STRONG Indicator (Certified Facilitator) Scottsdale, AZ
  + Full Range Leadership (Certified Trainer) Lincoln, NE
  + Focus Group Certified Developer and Facilitator Minneapolis, MN
  + Partners in Community Planning (Certified Community Facilitator) Lincoln, NE
  + Conflict Management (Certified Mediator) Minneapolis, MN
  + American Gas Association Certified Natural Gas Professional Cleveland, OH

**PUBLICATIONS AND EDUCATIONAL CURRICULA DEVELOP /AUTHORED:**

* C.Ringenberg. *Transfer of Non-titled Property,* 3 part series. Winery and Vineyard Management, 2006
* S.Joshia, C. Ringenberg. *Agro Forestry: Sustainably Combining Trees and Crops,* University of Nebraska Forestry Service, 2005.
* S.Joshia, C. Ringenberg. *Agroforestry Curricula 8 Unit Series,* University of Nebraska Extension, University of Nebraska State Forestry Service, National Arbor Day Foundation. 2005
* D. Smith, C. Ringenberg, *Food Processing for Entrepreneurs Series.* University of Nebraska -Lincoln Extension. Institute of Agriculture and Natural Resources, 2003; Gl600, Gl602, G1603.
* D. Smith, C. Ringenberg, *Aronia Berries,* University of Nebraska -Lincoln Extension, Institute of Agriculture and Natural Resources, 2001, NF581.
* C. Ringenberg, *Guide to Nebraska Vineyards and Wineries,* Nebraska Wine Grape Growers Association, Nebraska Department of Economic Development, University of Nebraska Extension. 2005.
* C. Ringenberg, *Taking the Trail: Eastern Nebraska Western Iowa Wine Map,* Nebraska and Iowa Wine Grape Growers, 2004.
* D. Smith, C. Ringenberg, *Guide to Labeling Cider and Juice Products,* University of Nebraska -Lincoln Extension, Institute of Agriculture and Natural Resources, 2001, NF585.
* C. Ward (Ringenberg), *Commercial Food Service Equipment Usage Fact Sheet 12 unit Series,*

MINNEGASC0,1990, 1994.

* C. Ward (Ringenberg), *Residential Energy Fact Sheet Series,* MINNEGASCO, 1987.

**SIGNIFIGANT PROFESSIONAL AWARDS**:

* Promoted to Full Academic Rank of Extension Educator -2003.
* Awarded by the Nebraska Wine Grape Growers: Outstanding Leadership Award 2005
* Received the UN-L/IANR Excellence in Team Programming Award -2002 and 2004 .
* Received the UN-L/IANR Excellence in Programming Award - 1998 and 1999.
* Earned Top Sales Person Award Company Wide for Natural Gas Sales, MINNEGASCO - 1987,1989, 1990 and 1992.
* Awarded the Nebraska Blue Flame Gas Association Outstanding Professional 1986, 1988 and 1993.

**Gallup StrengthsFinder Themes: Individualization, Strategic, Activator, Maximizer, Achiever.**