

# ***2014 Year in Review***

## **State Policies Impacting CTE**

Catherine Imperatore, ACTE  
Andrea Zimmermann, NASDCTEc  
February 5, 2015

# Background and Context

- Federal policies
  - Perkins
  - WIOA
  - HEA
  - Senate and Congressional CTE Caucuses
- States have been actively passing legislation affecting CTE and workforce development

- Second annual release
- Methodology
- Found activity in 46 states and D.C.



Policy Area <i>Note: A single bill or policy can address multiple policy areas</i>	Number of States Addressing Policy Area in 2014	States
Funding	36	AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, ID, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, NE, NJ, NM, NY, OH, OR, SD, TN, UT, VT, WA, WV, WI
Industry Partnerships/Work-based Learning	28	AL, AK, AR, CA, CO, CT, DE, GA, IL, IN, IA, LA, ME, MD, MI, MN, MO, NH, NJ, NY, OH, OR, RI, SD, TN, VT, WV, WI
Dual and Concurrent Enrollment/Early College/Articulation	24	AL, AK, CT, DE, FL, GA, ID, IL, IN, KS, KY, LA, ME, MD, MA, MS, MO, NV, NJ, OH, OR, SD, TN, TX
Industry-recognized Credentials	19	AZ, CA, DE, FL, GA, ID, IL, IN, KS, LA, MI, MN, MS, MO, OH, RI, TN, UT, WV
Graduation Requirements	15	AZ, FL, IL, IN, LA, MI, MN, MS, MO, NY, OH, OK, SC, VA, WA
Data/Reporting/Accountability	15	CA, CO, CT, FL, IN, IA, KY, LA, ME, MI, MN, MO, NJ, UT, VA
STEM*	10	AZ, DC, IA, NH, NY, OK, OR, UT, VT, WA
CTE Standards/Accreditation	10	CO, FL, ID, LA, MN, NJ, OK, TN, WA, WY
Technical/Employability Assessments	7	AZ, MS, MO, NV, NY, OH, SC
CTE Teacher Certification/Development	7	IL, ME, NJ, ND, RI, TN, VA
Career/Academic Counseling	6	AL, AR, CA, KY, OH, RI
Governance	5	AL, NM, OR, RI, UT

Policy Area <i>Note: A single bill or policy can address multiple policy areas</i>	Number of States Addressing Policy Area in 2014	States
<b>Funding</b>	<b>36</b>	AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, ID, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, NE, NJ, NM, NY, OH, OR, SD, TN, UT, VT, WA, WV, WI
Industry Partnerships/Work-based Learning	28	AL, AK, AR, CA, CO, CT, DE, GA, IL, IN, IA, LA, ME, MD, MI, MN, MO, NH, NJ, NY, OH, OR, RI, SD, TN, VT, WV, WI
Dual and Concurrent Enrollment/Early College/Articulation	24	AL, AK, CT, DE, FL, GA, ID, IL, IN, KS, KY, LA, ME, MD, MA, MS, MO, NV, NJ, OH, OR, SD, TN, TX
Industry-recognized Credentials	19	AZ, CA, DE, FL, GA, ID, IL, IN, KS, LA, MI, MN, MS, MO, OH, RI, TN, UT, WV
Graduation Requirements	15	AZ, FL, IL, IN, LA, MI, MN, MS, MO, NY, OH, OK, SC, VA, WA
Data/Reporting/Accountability	15	CA, CO, CT, FL, IN, IA, KY, LA, ME, MI, MN, MO, NJ, UT, VA
STEM	10	AZ, DC, IA, NH, NY, OK, OR, UT, VT, WA
CTE Standards/Accreditation	10	CO, FL, ID, LA, MN, NJ, OK, TN, WA, WY
Technical/Employability Assessments	7	AZ, MS, MO, NV, NY, OH, SC
CTE Teacher Certification/Development	7	IL, ME, NJ, ND, RI, TN, VA
Career/Academic Counseling	6	AL, AR, CA, KY, OH, RI
Governance	5	AL, NM, OR, RI, UT

## • Funding

- *California*: \$250 million Career Pathways Trust grant
- *South Dakota*: \$50 million scholarship program for students entering high-need workforce programs
- *Alabama*: Scholarships for CTE dual enrollment with tax incentives for supporting businesses
- *Iowa*: \$5 million for the Kibbie Skilled Workforce Shortage Tuition Grant Program

Policy Area <i>Note: A single bill or policy can address multiple policy areas</i>	Number of States Addressing Policy Area in 2014	States
Funding	36	AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, ID, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, NE, NJ, NM, NY, OH, OR, SD, TN, UT, VT, WA, WV, WI
Industry Partnerships/Work-based Learning	28	AL, AK, AR, CA, CO, CT, DE, GA, IL, IN, IA, LA, ME, MD, MI, MN, MO, NH, NJ, NY, OH, OR, RI, SD, TN, VT, WV, WI
Dual and Concurrent Enrollment/Early College/Articulation	24	AL, AK, CT, DE, FL, GA, ID, IL, IN, KS, KY, LA, ME, MD, MA, MS, MO, NV, NJ, OH, OR, SD, TN, TX
Industry-recognized Credentials	19	AZ, CA, DE, FL, GA, ID, IL, IN, KS, LA, MI, MN, MS, MO, OH, RI, TN, UT, WV
Graduation Requirements	15	AZ, FL, IL, IN, LA, MI, MN, MS, MO, NY, OH, OK, SC, VA, WA
Data/Reporting/Accountability	15	CA, CO, CT, FL, IN, IA, KY, LA, ME, MI, MN, MO, NJ, UT, VA
STEM	10	AZ, DC, IA, NH, NY, OK, OR, UT, VT, WA
CTE Standards/Accreditation	10	CO, FL, ID, LA, MN, NJ, OK, TN, WA, WY
Technical/Employability Assessments	7	AZ, MS, MO, NV, NY, OH, SC
CTE Teacher Certification/Development	7	IL, ME, NJ, ND, RI, TN, VA
Career/Academic Counseling	6	AL, AR, CA, KY, OH, RI
Governance	5	AL, NM, OR, RI, UT

- **Industry Partnerships/Work-based Learning**
  - *Iowa*: funds for statewide network of intermediaries to increase work-based learning
  - *Trend across states*: Grant funding tied to business-education collaboration
- **Industry-recognized Credentials**
  - *Kansas*: funds to incentivize industry certifications
  - *Florida*: certification ROI provided to parents



Policy Area <i>Note: A single bill or policy can address multiple policy areas</i>	Number of States Addressing Policy Area in 2014	States
Funding	36	AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, ID, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, NE, NJ, NM, NY, OH, OR, SD, TN, UT, VT, WA, WV, WI
Industry Partnerships/Work-based Learning	28	AL, AK, AR, CA, CO, CT, DE, GA, IL, IN, IA, LA, ME, MD, MI, MN, MO, NH, NJ, NY, OH, OR, RI, SD, TN, VT, WV, WI
Dual and Concurrent Enrollment/Early College/Articulation	24	AL, AK, CT, DE, FL, GA, ID, IL, IN, KS, KY, LA, ME, MD, MA, MS, MO, NV, NJ, OH, OR, SD, TN, TX
Industry-recognized Credentials	19	AZ, CA, DE, FL, GA, ID, IL, IN, KS, LA, MI, MN, MS, MO, OH, RI, TN, UT, WV
<b>Graduation Requirements</b>	<b>15</b>	<b>AZ, FL, IL, IN, LA, MI, MN, MS, MO, NY, OH, OK, SC, VA, WA</b>
Data/Reporting/Accountability	15	CA, CO, CT, FL, IN, IA, KY, LA, ME, MI, MN, MO, NJ, UT, VA
STEM	10	AZ, DC, IA, NH, NY, OK, OR, UT, VT, WA
CTE Standards/Accreditation	10	CO, FL, ID, LA, MN, NJ, OK, TN, WA, WY
Technical/Employability Assessments	7	AZ, MS, MO, NV, NY, OH, SC
CTE Teacher Certification/Development	7	IL, ME, NJ, ND, RI, TN, VA
Career/Academic Counseling	6	AL, AR, CA, KY, OH, RI
Governance	5	AL, NM, OR, RI, UT

- **Requirements/CTE Pathways to Graduation**

- *Missouri, Michigan and Washington:* CTE courses can substitute for academic courses toward graduation
- *Louisiana:* development of a career diploma that is equal to a standard diploma
- *New York:* state-approved CTE pathway
- *Ohio:* graduation options include attaining industry-recognized credentials

Policy Area <i>Note: A single bill or policy can address multiple policy areas</i>	Number of States Addressing Policy Area in 2014	States
Funding	36	AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, ID, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, NE, NJ, NM, NY, OH, OR, SD, TN, UT, VT, WA, WV, WI
Industry Partnerships/Work-based Learning	28	AL, AK, AR, CA, CO, CT, DE, GA, IL, IN, IA, LA, ME, MD, MI, MN, MO, NH, NJ, NY, OH, OR, RI, SD, TN, VT, WV, WI
Dual and Concurrent Enrollment/Early College/Articulation	24	AL, AK, CT, DE, FL, GA, ID, IL, IN, KS, KY, LA, ME, MD, MA, MS, MO, NV, NJ, OH, OR, SD, TN, TX
Industry-recognized Credentials	19	AZ, CA, DE, FL, GA, ID, IL, IN, KS, LA, MI, MN, MS, MO, OH, RI, TN, UT, WV
Graduation Requirements	15	AZ, FL, IL, IN, LA, MI, MN, MS, MO, NY, OH, OK, SC, VA, WA
Data/Reporting/Accountability	15	CA, CO, CT, FL, IN, IA, KY, LA, ME, MI, MN, MO, NJ, UT, VA
STEM	10	AZ, DC, IA, NH, NY, OK, OR, UT, VT, WA
CTE Standards/Accreditation	10	CO, FL, ID, LA, MN, NJ, OK, TN, WA, WY
Technical/Employability Assessments	7	AZ, MS, MO, NV, NY, OH, SC
CTE Teacher Certification/Development	7	IL, ME, NJ, ND, RI, TN, VA
Career/Academic Counseling	6	AL, AR, CA, KY, OH, RI
Governance	5	AL, NM, OR, RI, UT

- **Dual/Concurrent Enrollment; Articulation**
  - *Alabama:* scholarships and tax credit for CTE dual enrollment
  - *Nevada:* statewide articulation agreements for all CTE programs of study
- **Data/Reporting/Accountability**
  - *Maine:* new state commission created to maintain, disseminate education, workforce data
  - *Other trends:* CTE added to school report card accountability; grant funding tied to performance outcomes

# 2014 Compared to 2013

2013 Policy Area <i>Note: A single bill or policy can address multiple policy areas</i>	Number of States in 2013	Number of States in 2014
Funding	31	36
Governance	14	5
Dual/Concurrent Enrollment	13	24
Graduation Requirements/ Competency-based Education	13	17
STEM	11	10
Data, Reporting and/or Accountability	9	15
Partnerships/Consortia	7	28 (industry partnerships/WBL)
Assessments/Industry Certifications	6	26
CTE Standards	6	10 (included accreditation this year)
CTE Teacher Quality/Certification	4	7
Career/Academic Counseling	3	6

# 2014 Compared to 2013

- Similar level of action related to:
  - Funding
  - CTE as fulfilling graduation requirements and/or serving as a pathway to graduation
  - Data, reporting and accountability
  - Dual enrollment
  - STEM
- An even greater focus on industry partnerships and certification
- Less attention paid to amending governance structures, creating task forces or clarifying regulation

# Looking Ahead to 2015

- State of the State Addresses
  - As of January 26, 31 governors had given their State of the State address
  - CTE appeared in 40 percent of these speeches in some capacity
  - Highlights:
    - Indiana
    - Nevada
    - West Virginia
    - California\*

## What It Means to You

- Moving targets: Stay informed of policy changes and opportunities
- Opportunity for impact: Stay engaged as an advocate for high-quality CTE
- Leverage spotlight: Build a bigger tent of new partners



# Discussion

# Questions? Please Contact Us

Andrea Zimmermann  
State Policy Associate  
NASDCTEc

[azimmermann@careertech.org](mailto:azimmermann@careertech.org)

Catherine Imperatore  
Research Manager  
ACTE

[cimperatore@acteonline.org](mailto:cimperatore@acteonline.org)