



# NATIONAL DIALOGUE ON CAREER PATHWAYS

SEPTEMBER 23, 2014  
9:00 A.M. TO 4:00 P.M. EDT  
OMNI SHOREHAM HOTEL  
WASHINGTON, D.C.

## PROGRAM AGENDA

8:15 am - 9:00 am

REGISTRATION

9:00 am - 9:30 am

### OPENING SESSION



Gerri Fiala

#### WELCOME

- **Gerri Fiala**, Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor
- **Martin Simon**, Director, Workforce Development, National Governors Association Center for Best Practices
- **Kathleen Wiggins**, Assistant Executive Director, U.S. Conference of Mayors

#### “Career Pathways: Meeting the Federal Job-Driven Training Agenda”

- **Johan Uvin**, Acting Assistant Secretary, Office of Career, Technical, and Adult Education, U.S. Department of Education
- **Portia Wu**, Assistant Secretary, Employment and Training Administration, U.S. Department of Labor
- **Mark Greenberg**, Acting Assistant Secretary, Administration for Children and Families, U.S. Department of Health and Human Services



Johan Uvin



Portia Wu



Mark Greenberg

#### Agenda Overview

- **Robert Kight**, Division Director, WIA Adult Services and Workforce System, Employment and Training Administration, U.S. Department of Labor



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9:30 am – 9:45 am

## KEYNOTE Presentation: “Business-Driven Career Pathways That Work!”



David L. Casey

In this exciting keynote, hear how a nationally recognized business with over 200,000 employees is partnering with the workforce system to build career pathways that help its workers advance to the middle class.

- **David L. Casey**, Vice President of Workforce Strategies and Chief Diversity Officer, CVS Caremark

9:45 am – 10:45 am

## Practitioners Panel: “Advancing Career Pathways Systems”

Practitioners from several states and local areas share their experiences in building effective cross-agency systems from different “lead partner” perspectives.

### Panelists:

- **Colorado – Scott Stump**, Assistant Provost for Career and Technical Education, Colorado Community College System
- **Minnesota – Judy Mortrude**, State Program Administrator, Minnesota Department of Employment and Economic Development, Minnesota FastTRAC
- **Kansas – Zoe G. Thompson**, Director, Workforce Training and Education, Kansas Department of Commerce and Kansas Board of Regents
- **Charlotte, NC – Steve Partridge**, President and Chief Executive Officer, Charlotte Works
- **Lehigh Valley, PA – Nancy Dischinat**, Executive Director, Lehigh Valley Workforce Investment Board

**Moderator: Barbara Dyer**, President and Chief Executive Officer, The Hitachi Foundation

10:45am – 11:10am

**BREAK**



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11:10 am – Noon

This session will be repeated from 2:10 pm – 3:20 pm for West Coast viewers

**Innovators Panel: “Career Pathways: Partnerships, Promising Practices, and People”** Leading innovators discuss “on-the-ground” implementation of effective career pathways partnerships and promising practices that lead to good jobs and opportunity for all Americans.

**Panelists:**

- **Ricardo Estrada, Ed.D**, Vice President for Education and Programs, Instituto del Progreso Latino – Chicago, IL
- **Lauren Sugerman**, Director, National Center for Women’s Employment Equity, Wider Opportunities for Women
- **Elizabeth Creamer**, Advisor for Workforce Development, Virginia Department of Commerce and Trade
- **Shauna King-Simms**, System Director of Transitions Program, Kentucky Community and Technical College System
- **Charissa Raynor**, Executive Director, SEIU Healthcare NW Training Partnership and Health Benefits Trust –Seattle, WA

**Moderator: Barbara Gault, Ph.D.**, Executive Director and Vice President, Institute for Women’s Policy Research

Noon - 1:15 pm

**LUNCH ON YOUR OWN**

1:00 pm – 1:15 pm



Jeff Zients

**KEYNOTE Presentation: “Upskill America – Creating Pathways to the Middle Class”**

- **Jeffrey Zients** Director, National Economic Council (invited)



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1:15 pm – 2:00 pm

**Thought Leaders Panel – “Career Pathways and WIOA”**

National policy leaders explore the potential impact of the Workforce Innovation and Opportunity Act (WIOA) on career pathways and discuss strategies to upskill American students, workers, and jobseekers.

**Panelists:**

- **Rachel Unruh**, Associate Director, National Skills Coalition
- **Dane Linn**, Vice President, The Business Roundtable
- **Maria Flynn**, Senior Vice President, Jobs for the Future
- **Ronald F. Ferguson**, Faculty Co-Chair and Director, The Achievement Gap Initiative, Harvard University Graduate School of Education

**Moderator: Christopher Coro, Ph.D.**, Deputy Director - Adult Education, Office of Career, Technical and Adult Education, U.S. Department of Education

2:00 pm – 2:10 pm

**BREAK - TRANSITION TO BREAKOUT ROOMS**

2:10 pm – 3:20 pm

**Afternoon WIOA Listening Session Breakout**

Through facilitated discussions, small breakout groups will provide feedback on:

- Issues or ideas they hope the federal government will consider in WIOA implementation and regulation making
- Career pathways best practices
- Ideas on how to increase interagency collaboration across governments to help implement successful career pathways systems



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3:20 pm – 3:30 pm	<b>BREAK</b>
3:30 pm – 4:00 pm  Maura Banta  Eric Seleznow	<b>CLOSING SESSION</b> <b>“Reflections on the Day - How Can We Advance Career Pathways Systems?”</b> <ul style="list-style-type: none"><li>• <b>Maura Banta</b>, Director, Global Citizenship Initiatives in Education, Corporate Citizens and Corporate Affairs, IBM USA</li></ul> <b>Launch of Pathways to Success Network - How Can Stakeholders Get Involved?</b> <b>Closing Remarks and Call to Action</b> <ul style="list-style-type: none"><li>• <b>Eric Seleznow</b>, Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor</li></ul>