NCTEF Board of Directors' Meeting
Logo Art & User Agreement
Career Clusters® Logo Art & Authorized User's Agreement
Adopted April 11, 2011

The Career Clusters logo and its brand extensions are registered trademarks of the National Career Technical Foundation, as managed by the National Association of State Directors of Career Technical Education Consortium (NASDCTEC). For access to digital artwork for the Career Clusters brand logo and its brand extensions, interested parties must first complete and submit the following User's Agreement. Please read it carefully—and register your acceptance of its terms and conditions below.
AUTHORIZED USER'S AGREEMENT

Please read and check each box below to show that you fully understand and are in agreement with the terms and conditions of this User's Agreement.
Registered Trademark

I understand that the Career Clusters logo and its brand extensions are registered trademarks of the National Career Technical Foundation, as managed by NASDCTEC and that using these logos without completing this User's Agreement is a trademark violation and is not permitted;

Educational Purpose Only: All applications of the Career Clusters logo and/or its brand extensions must be for educational purposes only and must be consistent with the Career Cluster brand promise, character and graphic standards outlined in the User's Guide for the Career Cluster Brand.

Non-Transferrable: Authorization to use the Career Clusters logo and its brand extensions is non-transferrable and cannot be extended from one party to another.

Authorization can be denied: Authorization to use the Career Clusters logo and its brand extensions can be denied or revoked at any time in the sole discretion of NASDCTEc.

Not valid for commercial use: Use and/or placement of the Career Clusters logo and its extensions are prohibited on any product that is commercial in nature, is sold or offered for sale.

Please cite source: All products, services and/or communications that carry the Career Clusters brand and/or its brand extensions must be accompanied by the following footnote: "The Career Clusters logo and its extensions are the property of the National Career Technical Education Foundation, as managed by NASDCTEc."

Understand the terms: I have read and understand the terms and conditions of this agreement as outlined above—and agree to abide by them at all times to ensure the integrity of the Career Clusters brand.

Support CTE: I support the Career Clusters brand and its brand extensions as representing a national framework by which CTE can prepare students most effectively for success in college and career.

First Name
Last Name
Title
Organization
Address
City
State
Zip Code
Phone
E-mail Address
Intended Use

Describe the general intended use of the Career Clusters logos:

Estimate the size (in numbers) of audience impacted by the use of the Career Clusters logos:

I understand that by submitting this agreement I authorize NCTEF to send me periodic updates or announcements about Career Cluster resources, products, meetings, and conferences. If you wish to NOT receive updates or announcements, please check here.

No, I do not wish to receive these announcements

Once your agreement is submitted, you will be provided access to a secure page with the Career Cluster logos available for download. Thank you!