



## NASDCTEc and NCTEF Board of Directors' Update December 2015

### ADMINISTRATIVE/ORGANIZATIONAL:

**Overview:** The Finance/Audit Committee meeting date was moved to Tuesday, January 12, 2016 to allow for a quorum. The 990's will be completed for the Finance/Audit Committee to review before being sent to the Board for final approval during its February 5, 2016 conference call.

#### **Updated Board Conference Call – moved to February 5, 2016:**

NASDCTEc: February 5, 2016, 1– 2 p.m. ET

NCTEF: February 5, 2016, 1:30 – 2:30 p.m. ET

Topics: 990 and audit approval

#### **State Membership Dues:**

- We have received 97% of the budgeted state dues.
- 50 states/territories/DC have paid their dues, 3 states and 2 territories remain unpaid.
  - California: per contract we will re-invoice in January for ½ dues and then again in July 2016.
  - Ohio: received PO for payment and expect payment in early January
  - Minnesota: Will follow up in January as past date on intent form and have not heard back from accounting office.
  - Virgin Islands: Will follow up in January regarding status of purchase order; if no response services will be discontinued
  - Puerto Rico: No response from the State Director; services have been discontinued.

**Associate Membership Dues:** We have received 108% of the budgeted associate dues.

#### **New State CTE Director Update:**

- **New Hampshire: (updated)** Mr. Timothy Carney has resigned his position effective December 10, 2015; No interim State Director or point of contact has been appointed

The revamped State CTE Director on-boarding project has hit the ground running. Since September 2015, eight new State Directors have started in their new positions, and all have received a NASDCTEc welcome packet with organizational resources and key publications. Additionally, we have held welcome calls with six of the new State Directors. These calls are

designed to introduce NASDCTEc to the new State Directors as well as collect information about how we best to serve them.

To date, we have held calls with the following new State Directors and matched them with a mentor:

State	New State Director	Mentor Match
CT	Lori Matyjas	Marie Barry (NJ)
CO	Sarah Heath	TBD
KS	Rita Johnson	Rich Katt (NE)
MD	Karen Salmon	Kathy Oliver (former MD State Director, at Karen's request)
MN	Jeralyn Jargo	Kathy Cullen (WI)
VT	Jay Ramsey	TBD

Thank you for those Board members who have volunteered to mentor to our new State Directors. If you are interested in becoming a mentor or would like more information, please contact Andrea at [azimmermann@careertech.org](mailto:azimmermann@careertech.org).

**NASDCTEc/NCTEF Board Retreat:** If you have chosen to make your own travel arrangements please forward your itinerary/ receipt so we can track expenses and time of arrival and departure for meal counts. If you have further questions on travel arrangements, expense reimbursements, etc., please contact Karen at [khornberger@careertech.org](mailto:khornberger@careertech.org).

*Tentative Schedule:*

Sunday, February 21, 2016: 6 p.m. Dinner at hotel and briefing, organizational business

Monday, February 22, 2016: All day strategic planning; breakfast, lunch and dinner

Tuesday, February 23, 2016: Finalizing strategic planning; breakfast and lunch

## DEVELOPMENT:

**JPMorgan Chase – New Skills for Youth:** As we have shared, we are currently partnering with the Council of Chief State School Officers (CCSSO) and Education Strategy Group (ESG) around a \$35-million investment the JPMorgan Chase Foundation is making in career readiness and CTE. The initiative will be announced on January 20, when an RFP will be released for state teams to apply for phase one of a two-phase grant opportunity centered around two goals:

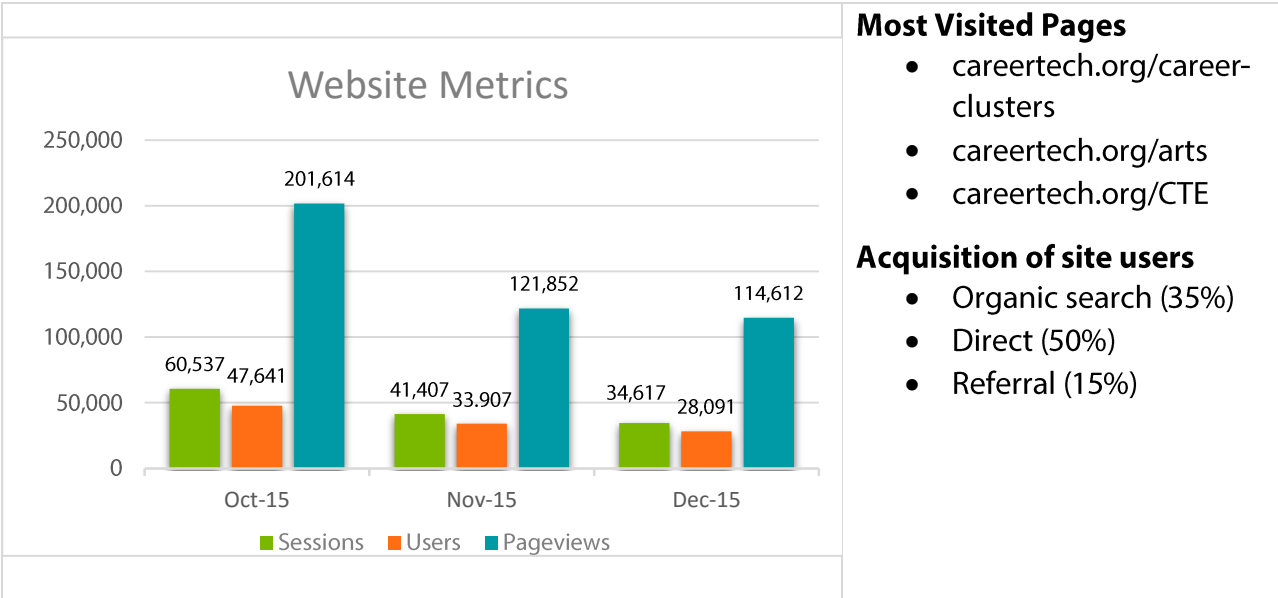
- To dramatically increase the number of students in the U.S. who successfully complete career pathways that begin in secondary school and culminate in postsecondary degrees and/or industry credentials with labor market value
- To catalyze transformational approaches to the design and delivery of programs and policies to increase students' career-readiness in a cohort of leading states and disseminate lessons learned to the rest of the country

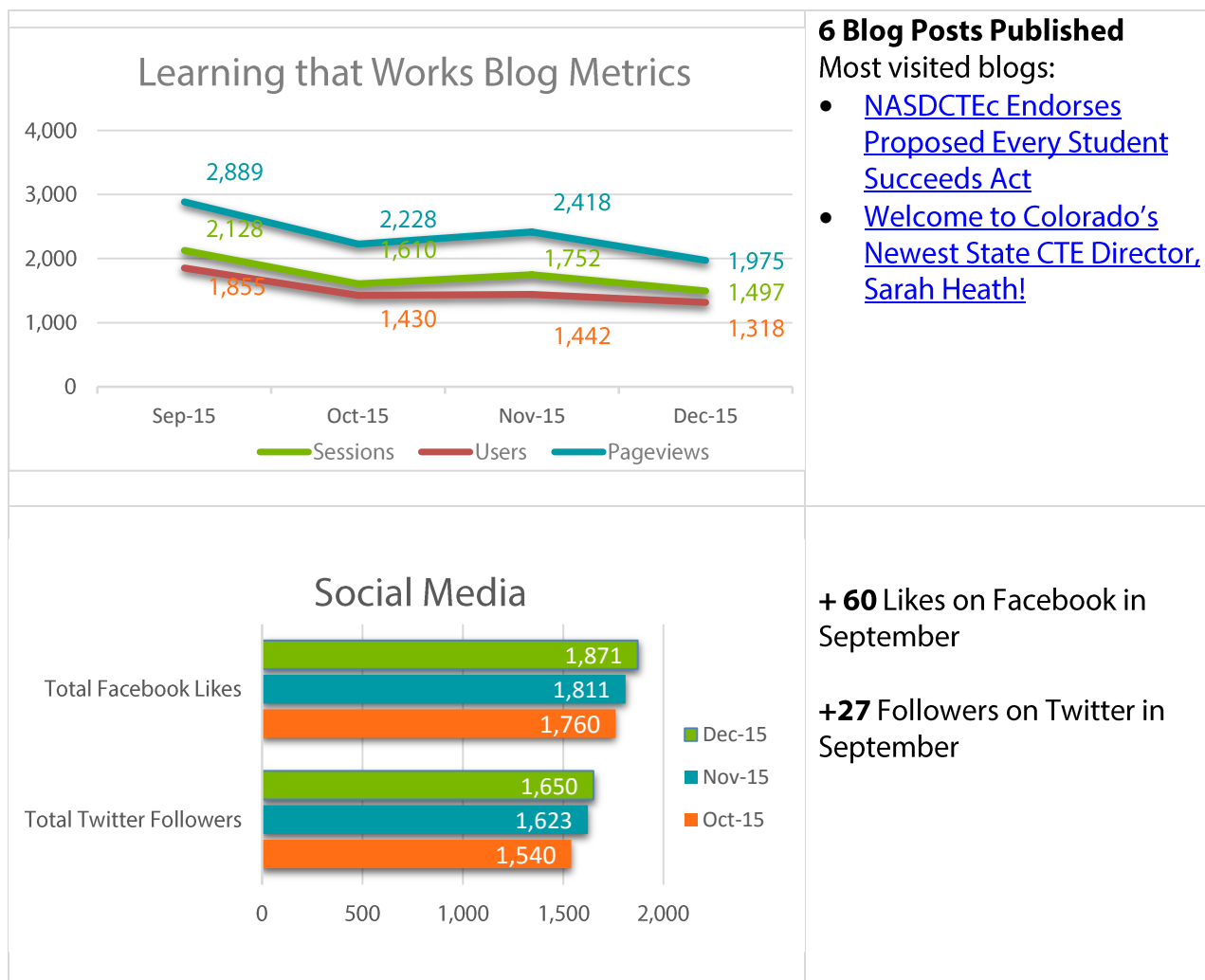
Up to 25 states will be selected for phase one, where states will undergo an intensive needs assessment and craft a three-year career readiness plan. At the end of the six-month phase, states will be asked to apply for phase two, which is a three-year funding commitment for up to 10 states. All participating states will receive technical assistance throughout both phases.

NASDCTec’s role is to serve as the project co-lead with CCSSO, bringing critical content knowledge to the initiative. Specifically, we will be helping monitoring state progress, providing on-demand technical assistance at meetings, and creating resources such as learning papers on key issues, annual case studies on the phase two states’ progress, and implementation tools. Any resources we create will be used by the participating states as well as our entire membership, and the broader CTE and education reform community.

The announcement is scheduled for January 20. We are in the final stages of negotiating our budget with CCSSO (who is serving as the fiscal agent) and solidifying the multi-year workplan.

COMMUNICATIONS:





**Rebranding:** We are on track to roll out our next name and associated brand – Advance CTE: State Leaders Connecting Learning to Work – in mid-February. We are in the final stages of approving our new organizational logo and the NCTEF Board will be meeting in the first week of January to discuss a potential name change to bring both organizations into alignment under the Advance CTE brand. We will be sending out communications to members in late early to mid-January with updates and relevant information to plan for the transition, including an FAQ, one-pager about us, and a sneak peek at the logo. If you have any questions about the rebranding, please contact Kate.

**Excellence in Action Awards:** Applications closed for the 2016 Excellence in Action award on December 9. NASDCTEc received 84 applications across 15 Career Clusters and 33 states. Of the 84 submissions, 44 were advanced to the next round and will be reviewed by the selection committee. State CTE Directors will be notified of the applications within their state. The selection committee will have their scores back to NASDCTEc by January 22, and a selection committee call will take place February 2 to choose the winners.

**Communications Committee:** The Communications Committee's next full meeting will be in January 2016. On December 18, a small group of committee members met to provide feedback on the Advance CTE logo and style guide. The style guide details the brand usage,

and how all sub-brands function within the new Advance CTE brand. The Committee meeting in January will focus on CTE Month, and in March the Vision roll out.

**Webinars-Publications:** In January, NASDCTEc will release two new publications with companion webinars to unpack the findings.

Publication/Webinar	Title/Description	Date of release/airing
Publication and Webinar	<p><i>"Preparing a Globally Competent Workforce Through High-quality Career Technical Education"</i></p> <p>Co-authored by the Asia Society, Longview Foundation, ACTE and NASDCTEc, the paper will explore what globally minded CTE programs look like in the classroom</p>	<p>Publication: January 6, 2016 Webinar: January 13, 2016 at 2 p.m. ET</p>
Publication and Webinar	<p><i>"2015 Year in Review: State CTE Policies Impacting CTE"</i></p> <p>Co-authored by NASDCTEc and ACTE, this is the third annual comprehensive scan of all CTE-related legislative, state board and executive actions that were passed.</p>	<p>Publication: January 21, 2016 Webinar: January 21, 2016 at 2 p.m. ET</p>

## IMPACT and REACH:

**Federal Advocacy Plan:** NASDCTEc's advocacy efforts on Capitol Hill this month have focused primarily on Perkins reauthorization and Perkins funding, but have also been related to the passage of the new Elementary and Secondary Education Act (ESEA).

**WIOA:** NASDCTEc is developing a WIOA FAQ resource for the CTE community in an effort to provide State CTE Directors with additional clarity regarding the law's ongoing implementation. NASDCTEc strongly believes that the federal agencies will miss the January 2016 deadline for final WIOA rules and this FAQ resource is intended to fill this likely "guidance gap" for the early part of 2016. If you have specific questions / concerns that you would like to see addressed in this piece, please contact Steve Voytek ([svoytek@careertech.org](mailto:svoytek@careertech.org))

**Higher Ed:** With the first session of the 114<sup>th</sup> Congress now finished, lawmakers are subtly hinting that consideration of the Higher Education Act will likely not materialize in 2016. Staff have shared that the education committees will likely work on smaller portions of a larger HEA bill, but a comprehensive rewrite of the new law is unlikely given the Presidential election. NASDCTEc has therefore redoubled its efforts on smaller "messaging legislation" that reflects the association's HEA recommendations. Most recently NASDCTEc successfully supported the introduction of two proposals that would expand HEA Title IV financial aid to

shorter-term postsecondary CTE programs. Similar efforts are underway related to other aspects of the association's HEA recommendations.

**Perkins:** Both Congressional education committees are likely to take up Perkins reauthorization in 2016. The reauthorization process is further along in the Senate than in the House and NASDCTEc has continued to be an integral part of both of these processes. Ahead of further consideration NASDCTEc and ACTE have jointly undertaken a series of direct meetings with all education committee offices to urge consideration of Perkins in 2016 and to advocate for the association's joint legislative recommendations for the law's renewal.

**Budget:** The recent Fiscal Year (FY) 2016 omnibus bill provides level funding for the Perkins act basic state grant program. This bill will replace the 0.208% cut that some states experienced in their October 1 disbursements from OCTAE (protocols for state reimbursements are still forthcoming from the Department). The final result of the omnibus, while somewhat disappointing given increases for other education programs in this legislation, demonstrate the need for Perkins reauthorization sooner rather than later—nearly all of the programs that received increases, such as the new ESEA bill and WIOA, were all reauthorized within the past year. As a result, NASDCTEc and ACTE plan to jointly advocate for \$1.3bn overall investment in Perkins in the coming FY 2017 appropriations process and will also use this figure when advocating for funding within the context of Perkins reauthorization.

#### **EVENTS/CALLS/WEBINARS ATTENDED IN DECEMBER 2015**

- **Meeting:** Achieve's annual state leaders and national partners meeting
- **Meeting:** Educators Rising standards development
- **Meeting:** Asia Society/ACTE global competency toolkit kick off meeting
- **Webinar:** Promoting High Expectations for All Students through Career Technical Education: A State- and School-Level Perspective (Achieve)
- **Meeting:** ACTE to update joint workplan
- **Meeting:** NGA
- **Meeting:** Planning for career development event with Global Pathways Institute, U.S. Chamber of Commerce Foundation and other partner organizations
  - **Meeting:** National FFA Organization strategic planning
  - **Meeting:** Committee for Education Funding Annual Meeting
  - **Meeting:** Perkins coalition meeting
  - **Meeting:** U.S. Department of Labor WIOA State Planning Webinar
  - **Meeting:** Workforce Data Quality Campaign Annual year-end national partners meeting
  - **Meeting:** OCTAE leadership
- **Conference:** National Conference of State Legislatures, Legislative Education Staff Network Meeting
- **Call:** Appalachia Regional Comprehensive Center
- **Meeting:** Education Commission of the States
- **Meeting:** WorkCred Credentialing Advisory Committee meeting
- **Meeting:** National Academies AFNR Advisory Committee
- **Meeting:** ANSI – Certificate Accreditation Program
- **Meeting:** Pearson Employability Skills Advisory Board

- **Meeting:** NCAC Finance Committee
- **Call:** Westat
- **Presentation:** Pearson Webinar on Global Employability Skills
- **Meeting:** EP & P
- **Multiple calls:** CCSSO/JPMC Grant

**Congressional Contacts:**

- Rep. Langevin (D-RI)
- Rep. Thompson (R-PA)
- Rep. Scott (D-VA)
- Rep. Kline (R-MN)
- Sen. Franken (D-MN)
- Sen. Kaine (D-VA)
- Rep. Davis (D-CA)
- Rep. Clarke (D-MA)
- Rep. Hunter (R-CA)
- Sen. Casey (D-PA)
- Sen. Alexander (R-TN)
- Sen. Murray (D-WA)
- Sen. Enzi (R-WY)