



**NASDCTEc and NCTEF
Board of Directors' Update
August 2015**

ADMINISTRATIVE/ORGANIZATIONAL:

MARK YOUR CALENDARS -- Upcoming NASDCTEc and NCTEF Board calls:

NCTEF Board Conference Call

Friday, September 11, 2015

2 p.m. – 4 p.m. ET

NASDCTEc Board Conference Call

Friday, September 25, 2015

3 p.m. – 5 p.m. ET

NASDCTEc/NCTEF Board Conference Call

Thursday, October 22, 2015

3 p.m. – 4 p.m. EDT

Purpose: Post-summit discussion

Overview: We have officially closed the books on FY 15 and are in the process of finalizing the financials and preparing for the FY 15 audit. The onsite visit is scheduled for the week of September 21, 2015.

State Membership Dues:

- To date we have received 70% of the budgeted state dues.
- 37 states have paid their dues – up from 28 states in July.
- 17 states have an intent form on file.
- Only Puerto Rico has not submitted an intent form. All other states have either submitted an intent form or have communicated with the office their intention to pay their state dues.

Associate Membership Dues:

- To date we have received 96% of the budgeted dues.
- Reminders and invoices were sent via email on August 24th for those who have not paid their dues. Associate dues are due by July 31st.
- Dues continue to come in strong, individual and final reminders will go out by September 15th – if no response membership will be discontinued. Every effort is made to continue membership after the July 31st deadline.

State CTE Director Update

- **Maryland:** Dr. Karen Salmon has been appointed State CTE Director effective August 17, 2015.
- **Minnesota:** Ms. Jerilyn Jargo has been appointed State CTE Director effective September 1, 2015; replacing JoAnn Simser who retired in early August.

Development Update: In early August, OCTAE released the solicitation for a five-year Implementing Career and Technical Education (CTE) Indefinite-Delivery Indefinite-Quantity (ID/IQ), including three Task Orders for projects to be completed within the first two years of this period. RTI is serving as the overall project manager and technical lead on the ID/IQ, and the other partners are NCTEF, Jobs for the Future, National Center for College and Career Transitions, Vivayic, and Quality Information Partners.

NCTEF is involved in Task Orders 1 and 3, including serving as the project lead for Task Order 3. Task Order 3 is a 14-month project focusing on *Potential Role of Secondary Career and Technical Education (CTE) Programs in Preparing Students for Apprenticeship Programs*. Specifically, NCTEF would be responsible for overseeing the management of this project and its two major components: the development of a report on model secondary CTE programs aligned to apprenticeship programs (based on an environmental scan and a series of site visits to model programs), and the development of a resource guide and related tools for state and local leaders looking to build or scale secondary CTE programs aligned to apprenticeship programs. NCTEF is also taking the lead on drafting the model report and related research, while Vivayic is taking point on the resource guide and related technical assistance tools, with NCTEF playing a supportive role.

Task Order 1 is focused on *Technical Assistance for Implementing Career Pathways Systems Initiative*, includes a wide range of activities, a number of which involve NCTEF including: a CTE career pathways leadership academy for state CTE leaders; a two-tiered technical assistance model for state and local leaders around career pathway and CTE systems; a series of studies and video on “innovations in CTE;” and research and tools around labor market supply and demand across high-growth sectors. NCTEF would be taking the lead on an effort to create an online, searchable collection of files that includes crosswalks between the Certification Finder and each of the Career Clusters and 79 Career Pathways.

The solicitation was submitted the last week of August/first week of September with the expectation of the decision being made before the end of September.

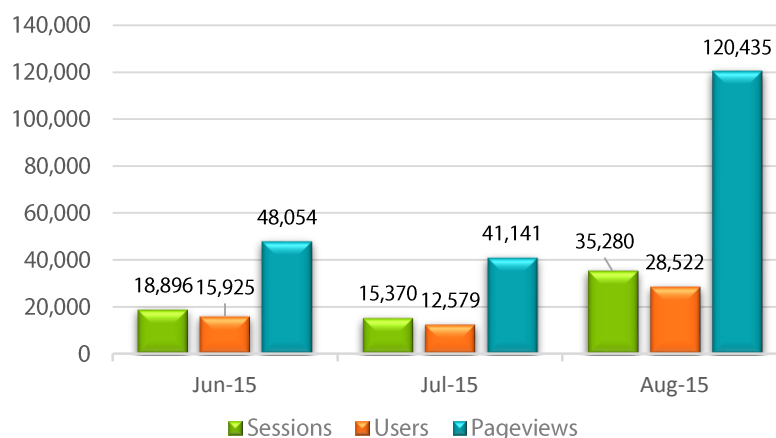
In other development/fundraising news:

- We are working with Cheryl Carrier and Rick Delano from Ford Next Generation Learning about conducting a series of roundtable discussions with employers from their communities on why they are engaged and how they measure the return on engaging in CTE programs.
- We had an early discussion with the Alcoa Foundation about opportunities for collaboration.
- We had a discussion with John Fischer of the Bill & Melinda Gates Foundation

- Kim will be attending an invite-only lunch meeting with Jamie Dimon, CEO of JPMorgan Chase, in early September.
- We have a meeting scheduled with Nellie Mae Foundation for early September.
- We are in the process of rescheduling a meeting with the Siemens Foundation.

COMMUNICATIONS:

Website Metrics



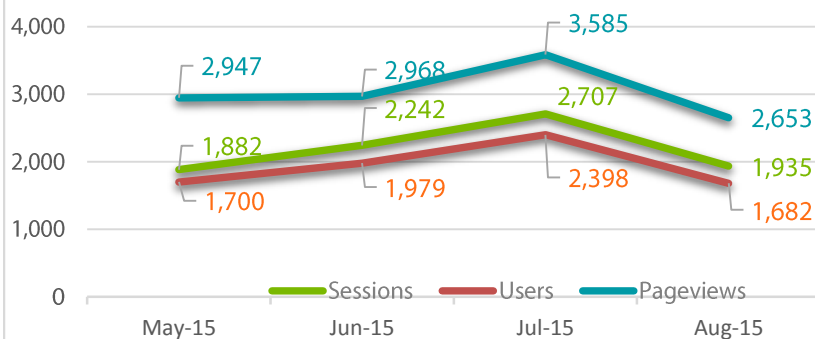
Most Visited Pages

- careertech.org/career-clusters
- careertech.org/CTE
- careertech.org/agriculture

Acquisition of site users

- Organic search (41%)
- Direct (42%)
- Referral (15%)

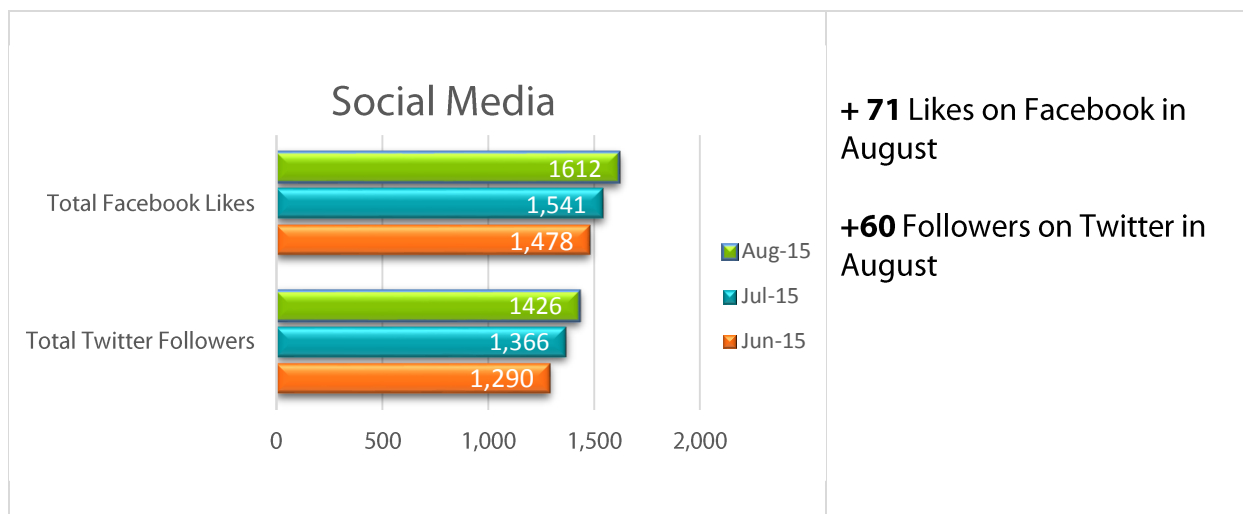
Learning that Works Blog Metrics



12 Blog Posts Published

Most visited blogs:

- [Time to Double Down on Education and Training](#)
- [CTE Research Review: Career Readiness for All](#)



Communications Committee: The Communications Committee held its second meeting on August 13, 2015 with eight participants, representing a total of seven states and one national organization. The meeting primarily focused on the NASDCTEc rebrand effort. The Committee weighed in on proposed rebranded names and taglines providing helpful feedback to staff.

The schedule and topics of upcoming Communications Committee calls is (tentatively):

- *October 2015*
New brand roll out
Introduce Excellence in Action award
Career Clusters product update
- *January 2016- CTE Month*
- *March 2016- New Vision roll out*

Webinars & Publications: Earlier this month, we released “[Building a Strong Relationship between Competency-Based Pathways and Career Technical Education](#),” with Achieve. This paper, informed by a co-hosted roundtable discussion held last May, lays out the opportunities, approaches and challenges to integrating CTE into a competency-based system. We are in the process of scheduling a webinar with Achieve in to likely be held in October.

MEETINGS:

Future of CTE Summit: As of August 31, we have 95 state CTE leaders registered from 47 states and Guam and Washington D.C; 42 co-convenor staff and members; and 42 invited thought leaders for *The Future of CTE Summit*. We are in the final stages of planning the September 24 pre-Summit webinar, which will lay the groundwork for the Summit and involve all 8 of our co-convening organizations. In the first week of September, we will be releasing a brief analysis on findings from the pre-Summit survey on participants’ opinions and perspectives on CTE, conducted in late July, which 77 participants completed.

Legislative Updates:

- It has been a slow month on Capitol Hill with lawmakers and their staff returning to their home states and districts for the annual August recess. When Congress returns in early September a number of time-sensitive issues will compete for lawmakers' attention—chief among them the looming September 30th deadline to fund the federal government and relatedly, the Carl D. Perkins Act. Read more about what's in store for Congress this fall here: "[A Pile of Work Awaits Congress in September as the CTE Presidential Scholars Program Continues to Take Shape](#)"
- With the 2016 Presidential campaign in full-swing, check out what the candidates have had to say about CTE and other education issues here: "[CTE on the Campaign Trail](#)"

Advocacy Plan:

- Several sources have indicated that the Senate would like to begin consideration of Perkins later this year which would likely mean Senate CTE hearings this fall, but probably not a full legislative proposal. More recently, the staff from the House Education and Workforce (HEW) Committee have shared a desire to hold a Perkins-related hearing sometime in October. However, with a number of "must pass" bills all set to expire beginning in September, along with the need to pass funding legislation for FY 2016 and the impending need to raise the debt ceiling, lawmakers in both Chambers may find themselves otherwise occupied. NASDCTEc will continue to advocate for Congressional attention on CTE issues, but does not expect a full reauthorization proposal from Congress in 2015.
- In lieu of Perkins related activity, NASDCTEc has been extremely successful in embedding its recommendations for the ESEA's renewal in the Senate's proposal for reauthorization. While a conferenced bill is expected later this fall, NASDCTEc expects many of the CTE-related provisions in the House and Senate's proposals to make their way in to a final bill. Optimism within D.C. is increasingly growing on the prospects for the law's ultimate renewal which would still need to be signed by the President before becoming law. In conjunction with ACTE, NASDCTEc is crafting a letter to key lawmakers involved in the ESEA conference, which will request that the positive CTE-related elements contained in the Senate's proposal be retained in a final ESEA bill later this year.
- HEA legislative work has also started ahead of possible Congressional consideration of the law this autumn. NASDCTEc has supported and endorsed a number of proposals in the lead up to HEA reauthorization that would expand Title IV financial aid eligibility to shorter-term CTE programs, ensure access to Pell Grants for dual and concurrently enrolled secondary students, and strengthen the Pell grant program by reinstating "year-round" provisions. Smaller bills containing these proposals and more have been introduced in both Chambers of Congress with the intent of embedding them into a larger HEA reauthorization proposal later this year.

- In conjunction with the Senate CTE Caucus and ACTE, NASDCTEc is organizing a Congressional briefing in mid-September which will focus on CTE's role in the upcoming HEA reauthorization process. NASDCTEc member and Montana State CTE Director John Cech will participate in this event along with two other to-be-named panelists from the postsecondary space.
- NASDCTEc has been approached by House staff to support the crafting of a Perkins marker bill—a loose legislative outline for the law's renewal— that would be aimed at spurring formal committee action later on in 2015. Work on this bill is ongoing and will be based on the Association's existing legislative recommendations and language staff have written to date.
- NASDCTEc has been engaged with the several coalition groups focused on the Non-Defense Discretionary (NDD) side of the federal budget— the area where the Perkins Act receives its funding. In order to protect current funding levels and to work towards funding increases for the Perkins Act, NASDCTEc has continued to work with these coalition groups to advocate for an end to sequestration and for parity between defense and non-defense discretionary sequester relief. NASDCTEc has supported and attended several national events in conjunction with this group and has endorsed and supported a nationwide sign-on letter calling for an end to sequestration to be released in the autumn. Additional materials such as a talking point toolkit and wider communications effort are planned for the coming months.

PARTNERSHIP/ENGAGEMENT ACTIVITIES:

Events/Calls/Webinars attended in August 2015:

- Meeting: CCSSO on Career Readiness Network
- Meeting: LeAnn Wilson & Michael Connet from ACTE on CareerTech VISION
- [Presentation](#): Brookings Institute breakfast on workforce development
- Meeting: Catherine Gerwitz, Ed Week
- [Interview](#): Brenda Bernet, Democrat Gazette
- Call: Roy Swift (ANSI/WorkCred) and Rita Johnson (Kansas)
- Call: Ryan Kish, Alcoa Foundation
- Call: Quarterly meeting with Steve DeWit (ACTE) on joint work plan
- Call: Asia Society and ACTE on PMI global competencies toolkit grant
- Presentation: Prince William County CTE Professional Development Day
- Congressional Meetings and Contact:
 - Rep. Langevin (D-RI)
 - Sen. Kaine (D-VA)
 - Rep. Kline (R-MN)
 - Sen. Portman (R-OH)
 - Sen. Warner (D-VA)
- Call: Dane Linn, BRT
- Meeting: CEF Briefing(s) on Data Privacy and Competency Based Education
- Meeting: Bard Early Colleges
- Call: Perkins Coalition Conference Call

- Meeting: Workforce Data Quality Campaign Monthly Partners Meeting
- Call: National Career Development Association
- Webinar: OCTAE Presidential Scholars Webinar
- Meeting: The 74's Education Discussion with GOP Candidates
- Meeting: Campaign to Invest in America's Workforce
- Meeting: National Coalition of Certification Centers (NC3) Executive Summit
- Call: Appalachian Regional Resource Center
- Call: Council on Occupational Education
- Meeting: NCAC Finance Committee
- Call: Gates Foundation
- Call: National Academies
- Call: ECMC Foundation
- Call: OCTAE
- Meeting: National Grid
- Meeting; Vivayic – kick off of CCTC Study