

The Pathway Knowledge and Skills Chart describes what all/most learners/workers need to know and be able to do to demonstrate competence within a career pathway. Following the pathway description, there are four sets of knowledge and skill expectations:

## **PATHWAY DESCRIPTION**

*Administrative Support:* Administrative Support facilitate business operations through a variety of administrative and clerical duties including information and communication management, data processing and collection, and project tracking.

## **A. FOUNDATIONAL ACADEMIC EXPECTATIONS**

All secondary students should meet their state's academic standards. All Essential Cluster and Pathway Knowledge and Skills are predicated on the assumption that foundational academic skills have been attained. Some knowledge and skill statements will further define critical linkages and applications of academics in the cluster and/or pathway.

A. Foundational Academic Expectations
B. Essential Knowledge and Skills
C. Cluster (Foundation) Knowledge and Skills
D. Pathway Knowledge and Skills

## **B. ESSENTIAL KNOWLEDGE AND SKILLS**

The following Essential Knowledge and Skill statements apply to careers in all clusters and pathways. Persons preparing for careers in this pathway should be able to demonstrate these skills in the context of this cluster and pathway.

A. Foundational Academic Expectations
B. Essential Knowledge and Skills
C. Cluster (Foundation) Knowledge and Skills
D. Pathway Knowledge and Skills

Essential Topic<br/>ESS01ACADEMIC FOUNDATIONS: Achieve additional academic knowledge and<br/>skills required to pursue the full range of career and postsecondary education<br/>opportunities within a career cluster.ESS01.01Complete required training, education, and certification to prepare<br/>for employment in a particular career field.



Identify training, education and certification requirements for occupational choice.
Participate in career-related training and/or degree programs.
Pass certification tests to qualify for licensure and/or certification in chosen occupational area.
Demonstrate language arts knowledge and skills required to
pursue the full range of post-secondary education and career
opportunities.
Model behaviors that demonstrate active listening.
Adapt language for audience, purpose, situation. (i.e. diction/structure, style).
Organize oral and written information.
Compose focused copy for a variety of written documents such as
agendas, audio-visuals, bibliographies, drafts, forms/documents, notes, oral presentations, reports, and technical terminology.
Edit copy to create focused written documents such as agendas, audio- visuals, bibliographies, drafts, forms/documents, notes, oral presentations, reports, and technical terminology.
Comprehend key elements of oral and written information such as cause/effect, comparisons/contrasts, conclusions, context, purpose, charts/tables/graphs, evaluation/critiques, mood, persuasive text, sequence, summaries, and technical subject matter.
Evaluate oral and written information for accuracy, adequacy/sufficiency, appropriateness, clarity, conclusions/solutions, fact/opinion, propaganda, relevancy, validity, and relationship of ideas.
Identify assumptions, purpose, outcomes/solutions, and propaganda techniques.
Predict potential outcomes and/or solutions based on oral and written information regarding trends.
Present formal and informal speeches including discussion, information requests, interpretation, and persuasive arguments.
Demonstrate mathematics knowledge and skills required to
pursue the full range of post-secondary education and career
opportunities.
Identify whole numbers, decimals, and fractions.
Demonstrate knowledge of basic arithmetic operations such as addition,
subtraction, multiplication, and division.
Demonstrate use of relational expressions such as equal to, not equal,
greater than, less than, etc.
Apply data and measurements to solve a problem.
Analyze mathematical problem statements for missing and/or irrelevant
data.
Construct charts/tables/graphs from functions and data.
Analyze data when interpreting operational documents.



#### ESS01.04 Demonstrate science knowledge and skills required to pursue the full range of post-secondary and career education opportunities. ESS01.04.01 Evaluate scientific constructs including conclusions, conflicting data, controls, data, inferences, limitations, guestions, sources of errors, and variables. ESS01.04.02 Apply scientific methods in gualitative and guantitative analysis, data gathering, direct and indirect observation, predictions, and problem identification. COMMUNICATIONS: Use oral and written communication skills in creating, **Essential Topic** expressing and interpreting information and ideas including technical ESS02 terminology and information. ESS02.01 Select and employ appropriate reading and communication strategies to learn and use technical concepts and vocabulary in practice. ESS02.01.01 Determine the most appropriate reading strategy for identifying the overarching purpose of a text (i.e. skimming, reading for detail, reading for meaning or critical analysis). ESS02.01.02 Demonstrate use of content, technical concepts and vocabulary when

- analyzing information and following directions.
   ESS02.01.03
   Select the reading strategy or strategies needed to fully comprehend the content within a written document (i.e., skimming, reading for detail, reading for meaning or critical analysis).
- ESS02.01.04 Interpret information, data, and observations to apply information learned from reading to actual practice.
- ESS02.01.05 Transcribe information, data, and observations to apply information learned from reading to actual practice.
- ESS02.01.06 Communicate information, data, and observations to apply information learned from reading to actual practice.
- ESS02.02 Demonstrate use of the concepts, strategies, and systems for obtaining and conveying ideas and information to enhance communication in the workplace.
  - ESS02.02.01 Employ verbal skills when obtaining and conveying information. ESS02.02.02 Record information needed to present a report on a given topic or problem.
  - ESS02.02.03 Write internal and external business correspondence that conveys and/or obtains information effectively.
  - ESS02.02.04 Communicate with other employees to clarify workplace objectives.
  - ESS02.02.05 Communicate effectively with customers and employees to foster positive relationships.

# ESS02.03 Locate, organize and reference written information from various sources to communicate with co-workers and clients/participants.



ESS02.03.01	Locate written information used to communicate with co-workers and customers.
ESS02.03.02	Organize information to use in written and oral communications.
ESS02.03.03	Reference the sources of information.
ESS02.04	Evaluate and use information resources to accomplish specific
<b>500</b> 00 04 04	occupational tasks.
ESS02.04.01	Use informational texts, Internet web sites, and/or technical materials to review and apply information sources for occupational tasks.
ESS02.04.02	Evaluate the reliability of information from informational texts, Internet Web sites, and/or technical materials and resources.
ESS02.05	Use correct grammar, punctuation and terminology to write and
	edit documents.
ESS02.05.01	Compose multi-paragraph documents clearly, succinctly, and accurately.
ESS02.05.02	Use descriptions of audience and purpose when preparing and editing written documents.
ESS02.05.03	Use correct grammar, spelling, punctuation, and capitalization when preparing written documents.
ESS02.06	Develop and deliver formal and informal presentations using
	appropriate media to engage and inform audiences.
ESS02.06.01	Prepare oral presentations to provide information for specific purposes and audiences.
ESS02.06.02	Identify support materials that will enhance an oral presentation.
ESS02.06.03	Prepare support materials that will enhance an oral presentation.
ESS02.06.04	Deliver an oral presentation that sustains listeners' attention and interest.
ESS02.06.05	Align presentation strategies to the intended audience.
ESS02.06.06	Implement multi-media strategies for presentations.
ESS02.07	Interpret verbal and nonverbal cues/behaviors to enhance
	communication with co-workers and clients/participants.
ESS02.07.01	Interpret verbal behaviors when communicating with clients and co- workers.
ESS02.07.02	Interpret nonverbal behaviors when communicating with clients and co- workers.
ESS02.08	Apply active listening skills to obtain and clarify information.
ESS02.08.01	Interpret a given verbal message/information.
ESS02.08.02	Respond with restatement and clarification techniques to clarify information.
ESS02.09	Develop and interpret tables, charts, and figures to support written
20002.03	and oral communications.
ESS02.09.01	Create tables, charts, and figures to support written and oral
20002.00.01	communications.
ESS02.09.02	Interpret tables, charts, and figures used to support written and oral communication.



ESS02.10	Listen to and speak with diverse individuals to enhance communication skills.
ESS02.10.01	Apply factors and strategies for communicating with a diverse workforce.
ESS02.10.02	Demonstrate ability to communicate and resolve conflicts within a diverse workforce.
ESS02.11	Exhibit public relations skills to increase internal and external customer/client satisfaction.
ESS02.11.01	Communicate effectively when developing positive customer/client relationships.
Essential Topic ESS03	<b>PROBLEM-SOLVING AND CRITICAL THINKING:</b> Solve problems using critical thinking skills (analyze, synthesize, and evaluate) independently and in teams. Solve problems using creativity and innovation.
ESS03.01	Employ critical thinking skills independently and in teams to solve problems and make decisions (e.g., analyze, synthesize and evaluate).
ESS03.01.01	Identify common tasks that require employees to use problem-solving skills.
ESS03.01.02	Analyze elements of a problem to develop creative solutions.
ESS03.01.03	Describe the value of using problem-solving and critical thinking skills to improve a situation or process.
ESS03.01.04	Create ideas, proposals, and solutions to problems.
ESS03.01.05	Evaluate ideas, proposals, and solutions to problems.
ESS03.01.06	Use structured problem-solving methods when developing proposals and solutions.
ESS03.01.07	Generate new and creative ideas to solve problems by brainstorming possible solutions.
ESS03.01.08	Critically analyze information to determine value to the problem-solving task.
ESS03.01.09	Guide individuals through the process of recognizing concerns and making informed decisions.
ESS03.01.10	Identify alternatives using a variety of problem-solving and critical thinking skills.
ESS03.01.11	Evaluate alternatives using a variety of problem-solving and critical thinking skills.
ESS03.02	Employ critical thinking and interpersonal skills to resolve
	conflicts with staff and/or customers.
ESS03.02.01	Analyze situations and behaviors that affect conflict management.
ESS03.02.02	Determine best options/outcomes for conflict resolution using critical thinking skills.
ESS03.02.03	Identify with others' feelings, needs, and concerns.
ESS03.02.04	Implement stress management techniques.
ESS03.02.05	Resolve conflicts with/for customers using conflict resolution skills.



# ESS03.02.06Implement conflict resolution skills to address staff issues/problems.ESS03.03Identify, write and monitor workplace performance goals to guide<br/>progress in assigned areas of responsibility and accountability.

- ESS03.03.01 Write realistic performance goals, objectives and action plans.
- ESS03.03.02 Monitor performance goals and adjust as necessary.
- ESS03.03.03 Recognize goal achievement using appropriate rewards in the workplace.
- ESS03.03.04 Communicate goal achievement with managers and co-workers.

ESS03.04 Conduct technical research to gather information necessary for decision-making.

- ESS03.04.01 Align the information gathered to the needs of the audience.
- ESS03.04.02 Gather technical information and data using a variety of resources.
- ESS03.04.03 Analyze information and data for value to the research objectives.
- ESS03.04.04 Evaluate information and data to determine value to research objectives.

Essential Topic ESS04	<b>INFORMATION TECHNOLOGY APPLICATIONS:</b> Use information technology tools specific to the career cluster to access, manage, integrate, and create information.
ESS04.01	Use Personal Information Management (PIM) applications to
	increase workplace efficiency.
ESS04.01.01	Manage personal schedules and contact information.
ESS04.01.02	Create memos and notes.
ESS04.02	Employ technological tools to expedite workflow.
ESS04.02.01	Use information technology tools to manage and perform work responsibilities.
ESS04.03	Operate electronic mail applications to communicate within a
	workplace.
ESS04.03.01	Use email to share files and documents.
ESS04.03.02	Identify the functions and purpose of email systems.
ESS04.03.03	Use email to communicate within and across organizations.
ESS04.04	Operate Internet applications to perform workplace tasks.
ESS04.04.01	Access and navigate Internet (e.g., use a web browser).
ESS04.04.02	Search for information and resources.
ESS04.04.03	Evaluate Internet resources for reliability and validity.
ESS04.05	Operate writing and publishing applications to prepare business
	communications.
ESS04.05.01	Prepare simple documents and other business communications.
ESS04.05.02	Prepare reports and other business communications by integrating graphics and other non-text elements.
ESS04.05.03	Prepare complex multi-media publications.
ESS04.06	Operate presentation applications to prepare presentations.
ESS04.06.01	Prepare presentations for training, sales and information sharing.



ESS04.06.02 ESS04.07	Deliver presentations with supporting materials. Employ spreadsheet applications to organize and manipulate data.
ESS04.07.01 ESS04.07.02	Create a spreadsheet. Perform calculations and analyses on data using a spreadsheet.
ESS04.08	Employ database applications to manage data.
ESS04.08.01	Manipulate data elements.
ESS04.08.02	Manage interrelated data elements.
ESS04.08.03	Analyze interrelated data elements.
ESS04.08.04	Generate reports showing interrelated data elements.
ESS04.09	Employ collaborative/groupware applications to facilitate group work.
ESS04.09.01	Facilitate group work through management of shared schedule and contact information.
ESS04.09.02	Facilitate group work through management of shared files and online information.
ESS04.09.03	Facilitate group work through instant messaging or virtual meetings.
ESS04.10	Employ computer operations applications to manage work tasks.
ESS04.10.01	Manage computer operations.
ESS04.10.02	Manage file storage.
ESS04.10.03	Compress or alter files.
ESS04.11	Use computer-based equipment (containing embedded computers or processors) to control devices.
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ESS04.11.01 ESS04.11.02	Operate computer driven equipment and machines.
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Essential Topic ESS06	SAFETY, HEALTH AND ENVIRONMENTAL: Understand the importance of health, safety, and environmental management systems in organizations and their importance to organizational performance and regulatory compliance. Follow organizational policies and procedures and contribute to continuous improvement in performance and compliance.
ESS06.01	Implement personal and jobsite safety rules and regulations to maintain safe and healthful working conditions and environments.
ESS06.01.01 ESS06.01.02	Assess workplace conditions with regard to safety and health. Align safety issues with appropriate safety standards to ensure a safe workplace/jobsite.
ESS06.01.03 ESS06.01.04	Identify safety hazards common to workplaces. Identify safety precautions to maintain a safe worksite.
ESS06.01.05 ESS06.01.06	Select appropriate personal protective equipment as needed for a safe workplace/jobsite. Inspect personal protective equipment commonly used for selected career
ESS06.01.00	pathway. Use personal protective equipment according to manufacturer rules and
ESS06.01.08	regulations. Employ a safety hierarchy and communication system within the
ESS06.01.09 ESS06.02	workplace/jobsite. Implement safety precautions to maintain a safe worksite.
E3300.02	Complete work tasks in accordance with employee rights and responsibilities and employers obligations to maintain workplace
	safety and health.
ESS06.02.01	Identify rules and laws designed to promote safety and health in the workplace.
ESS06.02.02	State the rationale of rules and laws designed to promote safety and health.
ESS06.03	Employ emergency procedures as necessary to provide aid in workplace accidents.
ESS06.03.01 ESS06.03.02	Use knowledge of First Aid procedures as necessary. Use knowledge of CPR procedures as necessary.
ESS06.03.03 ESS06.04	Use safety equipment as necessary. Employ knowledge of response techniques to create a disaster
ESS06.04.01 ESS06.04.02	and/or emergency response plan. Complete an assessment of an emergency and/or disaster situation. Create an emergency and/or disaster plan.
Essential Topic ESS07	<b>LEADERSHIP AND TEAMWORK:</b> Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.
ESS07.01	Employ leadership skills to accomplish organizational goals and objectives.



- ESS07.01.01 Analyze the various roles of leaders within organizations (e.g. contribute ideas; share in building an organization; act as role models to employees by adhering to company policies, procedures, and standards; promote the organization's vision; and mentor others).
- ESS07.01.02 Exhibit traits such as empowerment, risk, communication, focusing on results, decision-making, problem solution, and investment in individuals when leading a group in solving a problem.
- ESS07.01.03 Exhibit traits such as compassion, service, listening, coaching, developing others, team development, and understanding and appreciating others when acting as a manager of others in the workplace.
- ESS07.01.04 Exhibit traits such as enthusiasm, creativity, conviction, mission, courage, concept, focus, principle-centered living, and change when interacting with others in general.
- ESS07.01.05 Consider issues related to self, team, community, diversity, environment, and global awareness when leading others.
- ESS07.01.06 Exhibit traits such as innovation, intuition, adaptation, life-long learning and coachability to develop leadership potential over time.
- ESS07.01.07 Analyze leadership in relation to trust, positive attitude, integrity, and willingness to accept key responsibilities in a work situation.
- ESS07.01.08 Describe observations of outstanding leaders using effective management styles.
- ESS07.01.09 Participate in civic and community leadership and teamwork opportunities to enhance skills.

# ESS07.02 Employ organizational and staff development skills to foster positive working relationships and accomplish organizational goals.

- ESS07.02.01 Implement organizational skills when facilitating others' work efforts.
- ESS07.02.02 Explain how to manage a staff that satisfies work demands while adhering to budget constraints.
- ESS07.02.03 Describe how staff growth and development to increase productivity and employee satisfaction.
- ESS07.02.04 Organize team involvement within a group environment.
- ESS07.02.05 Work with others to develop and gain commitment to team goals.
- ESS07.02.06 Distribute responsibility and work load fairly.
- ESS07.02.07 Model leadership and teamwork qualities to aid in employee morale.
- ESS07.02.08 Identify best practices for successful team functioning.
- ESS07.02.09 Explain best practices for successful team functioning.

## ESS07.03 Employ teamwork skills to achieve collective goals and use team members' talents effectively.

- ESS07.03.01 Work with others to achieve objectives in a timely manner.
- ESS07.03.02 Promote the full involvement and use of team members' individual talents and skills.
- ESS07.03.03 Employ conflict-management skills to facilitate solutions.



ESS07.03.04	Demonstrate teamwork skills through working cooperatively with co- workers, supervisory staff, and others, both in and out of the organization, to achieve particular tasks.
ESS07.03.05	Demonstrate teamwork processes that provide team building, consensus, continuous improvement, respect for the opinions of others, cooperation, adaptability, and conflict resolution.
ESS07.03.06	Develop plans to improve team performance.
ESS07.03.07	Demonstrate commitment to and a positive attitude toward team goals.
ESS07.03.08	Take responsibility for shared group and individual work tasks.
ESS07.03.09	Assist team members in completing their work.
ESS07.03.10	Adapt effectively to changes in projects and work activities.
ESS07.03.11	Negotiate effectively to arrive at decisions.
ESS07.04	Establish and maintain effective working relationships with all
	levels of personnel and other departments in order to accomplish
	objectives and tasks.
ESS07.04.01	Build effective working relationships using interpersonal skills.
ESS07.04.02	Use positive interpersonal skills to work cooperatively with co-workers
	representing different cultures, genders and backgrounds.
ESS07.04.03	Manage personal skills to accomplish assignments.
ESS07.04.04	Treat people with respect.
ESS07.04.05	Provide constructive praise and criticism.
ESS07.04.06	Demonstrate sensitivity to and value for diversity.
ESS07.04.07	Manage stress and control emotions.
ESS07.05	Conduct and participate in meetings to accomplish work tasks.
ESS07.05.01	Develop meeting goals, objectives and agenda.
ESS07.05.02	Assign responsibilities for preparing materials and leading discussions.
ESS07.05.03	Prepare materials for leading discussion.
ESS07.05.04	Assemble and distribute meeting materials.
ESS07.05.05	Conduct meeting to achieve objectives within scheduled time.
ESS07.05.06	Demonstrate effective communication skills in meetings.
ESS07.05.07	Produce meeting minutes including decisions and next steps.
ESS07.05.08	Use parliamentary procedure, as needed, to conduct meetings.
ESS07.06	Employ mentoring skills to inspire and teach others.
ESS07.06.01	Use motivational techniques to enhance performance in others.
ESS07.06.02	Provide guidance to enhance performance in others.
<b>Essential Topic</b>	ETHICS AND LEGAL RESPONSIBILITIES: Know and understand the
ESS08	importance of professional ethics and legal responsibilities.
ESS08.01	Apply ethical reasoning to a variety of workplace situations in
	order to make ethical decisions.
ESS08.01.01	Evaluate alternative responses to workplace situations based on legal
	responsibilities and employer policies.
ESS08.01.02	Evaluate alternative responses to workplace situations based on personal
	or professional ethical responsibilities.



ESS08.01.03	Identify personal and long-term workplace consequences of unethical or illegal behaviors.
ESS08.01.04	Explain personal and long-term workplace consequences of unethical or illegal behaviors.
ESS08.01.05	Determine the most appropriate response to workplace situations based on legal and ethical considerations.
ESS08.01.06	Explain the most appropriate response to workplace situations based on legal and ethical considerations.
ESS08.02	Interpret and explain written organizational policies and
	procedures to help employees perform their jobs according to
	employer rules and expectations.
ESS08.02.01	Locate information on organizational policies in handbooks and manuals.
ESS08.02.02	Discuss how specific organizational policies and procedures influence a specific work situation.
	EMPLOYABILITY AND CAREER DEVELOPMENT: Know and
Essential Topic ESS09	understand the importance of employability skills. Explore, plan, and effectively manage careers. Know and understand the importance of entrepreneurship skills.
ESS09.01	Identify and demonstrate positive work behaviors and personal
	qualities needed to be employable.
ESS09.01.01	Demonstrate self-discipline, self-worth, positive attitude, and integrity in a work situation.
ESS09.01.02	Demonstrate flexibility and willingness to learn new knowledge and skills.
ESS09.01.03	Exhibit commitment to the organization.
ESS09.01.04	Identify how work varies with regard to site, from indoor confined spaces to outdoor areas, including aerial space and a variety of climatic and physical conditions.
ESS09.01.05	Apply communication strategies when adapting to a culturally diverse environment.
ESS09.01.06	Manage resources in relation to the position (i.e. budget, supplies, computer, etc).
ESS09.01.07	Identify positive work-qualities typically desired in each of the career cluster's pathways.
ESS09.01.08	Manage work roles and responsibilities to balance them with other life roles and responsibilities.
ESS09.02	Develop a personal career plan to meet career goals and
	objectives.
ESS09.02.01	Develop career goals and objectives as part of a plan for future career direction.
ESS09.02.02	Develop strategies to reach career objectives.
ESS09.03	Demonstrate skills related to seeking and applying for employment to find and obtain a desired job.



ESS09.03.01	Use multiple resources to locate job opportunities.
ESS09.03.02	Prepare a résumé.
ESS09.03.03	Prepare a letter of application.
ESS09.03.04	Complete an employment application.
ESS09.03.05	Interview for employment.
ESS09.03.06	List the standards and qualifications that must be met in order to enter a given industry.
ESS09.03.07	Employ critical thinking and decision-making skills to exhibit qualifications to a potential employer.
ESS09.04	Maintain a career portfolio to document knowledge, skills and
	experience in a career field.
ESS09.04.01	Select educational and work history highlights to include in a career portfolio.
ESS09.04.02	Produce a record of work experiences, licenses, certifications and products.
ESS09.04.03	Organize electronic or physical portfolio for use in demonstrating knowledge, skills and experiences.
ESS09.05	Demonstrate skills in evaluating and comparing employment
20003.00	opportunities in order to accept employment positions that match
	career goals.
ESS09.05.01	Compare employment opportunities to individual needs and career plan objectives.
ESS09.05.02	Evaluate employment opportunities based upon individual needs and
20000.00.02	career plan objectives.
ESS09.05.03	Demonstrate appropriate methods for accepting or rejecting employment offers.
ESS09.06	Identify and exhibit traits for retaining employment to maintain
20003.00	employment once secured.
ESS09.06.01	Model behaviors that demonstrate reliability and dependability.
ESS09.06.02	Maintain appropriate dress and behavior for the job to contribute to a safe
20003.00.02	and effective workplace/jobsite.
ESS09.06.03	Complete required employment forms and documentation such as I-9
	form, work visa, W-4 and licensures to meet employment requirements.
ESS09.06.04	Summarize key activities necessary to retain a job in the industry.
ESS09.06.05	Identify positive work behaviors and personal qualities necessary to retain employment.
ESS09.07	Identify and explore career opportunities in one or more career
	pathways to build an understanding of the opportunities available
	in the cluster.
ESS09.07.01	Locate and identify career opportunities that appeal to personal career
ESS09.07.02	goals. Match personal interest and aptitudes to selected careers.



ESS09.08	Recognize and act upon requirements for career advancement to
	plan for continuing education and training.
ESS09.08.01	Identify opportunities for career advancement.
ESS09.08.02	Pursue education and training opportunities to acquire skills necessary for career advancement.
ESS09.08.03	Examine the organization and structure of various segments of the industry to prepare for career advancement.
ESS09.08.04	Research local and regional labor (workforce) market and job growth information to project potential for advancement.
ESS09.08.05	Manage employment relations to make career advancements.
ESS09.09	Continue professional development to keep current on relevant
	trends and information within the industry.
ESS09.09.01	Use self assessment, organizational priorities, journals, Internet sites, professional associations, peers and other resources to develop goals that address training, education and self-improvement issues.
ESS09.09.02	Read trade magazines and journals, manufacturers' catalogues, industry publications and Internet sites to keep current on industry trends.
ESS09.09.03	Participate in relevant conferences, workshops, mentoring activities and in- service training to stay current with recent changes in the field.
ESS09.10	Examine licensing, certification and credentialing requirements at the national, state and local levels to maintain compliance with
	industry requirements.
ESS09.10.01	Examine continuing education requirements related to licensing, certification, and credentialing requirements at the local, state and national levels for chosen occupation.
ESS09.10.02	Examine the procedures and paperwork involved in maintaining and updating licensure, certification and credentials for chosen occupation.
ESS09.10.03	Align ongoing licensing, certification and credentialing requirements to career plans and goals.
ESS09.11	Examine employment opportunities in entrepreneurship to consider entrepreneurship as an option for career planning.
ESS09.11.01	Describe the opportunities for entrepreneurship in a given industry.
Essential Topic	<b>TECHNICAL SKILLS:</b> Use of technical knowledge and skills required to pursue careers in all career cluster, including knowledge of design, operation,
ESS10	and maintenance of technological systems critical to the career cluster.
ESS10.01	Employ information management techniques and strategies in the workplace to assist in decision-making.
ESS10.01.01	Use information literacy skills when accessing, evaluating and disseminating information.
ESS10.01.02 ESS10.01.03	Describe the nature and scope of information management. Maintain records to facilitate ongoing business operations.



## ESS10.02 Employ planning and time management skills and tools to enhance results and complete work tasks.

ESS10.02.01Develop goals and objectives.ESS10.02.02Prioritize tasks to be completed.ESS10.02.03Develop timelines using time management knowledge and skills.ESS10.02.04Use project-management skills to improve workflow and minimize costs.

## C. CLUSTER (FOUNDATION) KNOWLEDGE AND SKILLS

The following Cluster (Foundation) Knowledge and Skill statements apply to all careers in the Business Management and Administration Cluster. Persons preparing for careers in the Business Management and administration Cluster should be able to demonstrate these skills in addition to those found on the Essential Knowledge and Skills Chart.

A. Foundational Academic Expectations
B. Essential Knowledge and Skills
C. Cluster (Foundation) Knowledge and Skills

#### ACADEMIC FOUNDATIONS: Achieve additional academic knowledge and **Cluster Topic** skills required to pursue the full range of career and postsecondary education BAC01 opportunities within a career cluster. BAC01.01 Solve mathematical problems and use the information to make business decisions and enhance business management duties. BAC01.01.01 Solve mathematical problems using numbers and operations. Sample Indicators Recognize relationships among numbers Employ mathematical operations Perform computations successfully Predict reasonable estimations BAC01.01.02 Apply algebraic skills to make business decisions. Sample Indicators Recognize patterns and mathematical relations Use algebraic symbols to represent, solve, and analyze mathematical problems Create mathematical models from real-life situations Represent changes in quantities mathematically Determine rate of change mathematically Interpret graphical and numerical data BAC01.01.03 Employ measurement skills to make business decisions. Recognize measurable attributes of objects Sample Indicators Take measurements correctly BAC01.01.04 Perform data analysis to make business decisions. Formulate questions effectively Sample Indicators Collect relevant data Organize useful data Answer questions appropriately

Employ appropriate statistical methods in data analysis



	Develop and evaluate inferences and predictions Apply basic concepts of probability
BAC01.01.05	Evaluate the accuracy of mathematical responses using problem-solving
	techniques.
Sample Indicators	Identify problem-solving techniques
	Apply a variety of problem-solving strategies Adjust problem-solving strategies, when needed
BAC01.02	Examine and employ business and economic principles and
	concepts in making informed business decisions to continue
	business operations.
BAC01.02.01	Identify fundamental economic concepts necessary for employment in
	business.
Sample Indicators	Distinguish between economic goods and services
	Explain the concept of economic resources
	Describe the concepts of economics and economic activities
	Determine economic utilities created by business activities
	Explain the principles of supply and demand
	Describe the functions of prices in markets
BAC01.02.02	Describe the nature of business and its contribution to society.
Sample Indicators	Explain the role of business in society
	Describe types of business activities
	Explain the organizational design of businesses
	Discuss the global environment in which businesses operate Describe factors that affect the business environment
	Explain how organizations adapt to today's markets
BAC01.02.03	Recognize how economic systems influence environments in which
2/1001102100	businesses function.
Sample Indicators	Explain the types of economic systems
Campio maioatoro	Explain the concept of private enterprise
	Identify factors affecting a business's profit
	Determine factors affecting business risk
	Explain the concept of competition
	Describe market structures
BAC01.02.04	Use knowledge regarding the impact government has on businesses to
	make informed economic decisions.
Sample Indicators	Determine the relationship between government and business
	Describe the nature of taxes
	Discuss the nature of monetary policy
	Discuss the supply and demand for money
	Explain the role of the Federal Reserve System
	Explain the concept of fiscal policies Describe the effects of fiscal and monetary policies
BAC01.02.05	Analyze cost/profit relationships to guide business decision-making.
Sample Indicators	Explain the concept of productivity
Campio maioatoro	Analyze impact of specialization/division of labor on productivity
	Explain the concept of organized labor and business
	Explain the impact of the law of diminishing returns
	Describe the concept of economies of scale
BAC01.02.06	Use economic indicators to detect economic trends and conditions.
Sample Indicators	Describe the concept of price stability as an economic measure

Administration	Business Management and Administration Cluster
	Administrative Support Pathway
	Knowledge and Skill Statements
BAC01.02.07 Sample Indicators	Discuss the measure of consumer spending as an economic indicator Discuss the impact of a nation's unemployment rates Explain the concept of Gross Domestic Product Describe the economic impact of inflation on business Explain unemployment and inflation tradeoffs Explain the economic impact of interest-rate fluctuations Determine the impact of business cycles on business activities <b>Determine global trade's impact on business decision-making.</b> Explain the nature of global trade Describe the determinants of exchange rates and their effects on the domestic economy Discuss the impact of cultural and social environments on global trade Explain labor issues associated with global trade
Cluster Topic BAC02	<b>COMMUNICATIONS:</b> Use oral and written communication skills in creating, expressing and interpreting information and ideas including technical terminology and information.
	No additional statements in the topic beyond those found in the Essential Knowledge and Skills Chart.
Cluster Topic BAC03	<b>PROBLEM-SOLVING AND CRITICAL THINKING:</b> Solve problems using critical thinking skills (analyze, synthesize, and evaluate) independently and in teams. Solve problems using creativity and innovation.
	No additional statements in the topic beyond those found in the Essential Knowledge and Skills Chart.
Cluster Topic BAC04	<b>INFORMATION TECHNOLOGY APPLICATIONS:</b> Use information technology tools specific to the career cluster to access, manage, integrate, and create information.
	No additional statements in the topic beyond those found in the Essential Knowledge and Skills Chart.
Cluster Topic BAC05	<b>SYSTEMS:</b> Understand roles within teams, work units, departments, organizations, inter-organizational systems, and the larger environment. Identify how key organizational systems affect organizational performance and the quality of products and services. Understand global context of industries and careers.
BAC05.01	Identify new ideas, opportunities, and methods to create or start a
BAC05.01.01	<b>new project or venture.</b> Employ entrepreneurial discovery strategies to generate feasible ideas for business ventures.
Sample Indicators BAC05.01.02	Explain the need for entrepreneurial discovery Discuss entrepreneurial discovery processes Assess global trends and opportunities Determine opportunities for venture creation Assess opportunities for venture creation Describe idea-generation methods Generate venture ideas Determine feasibility of venture ideas Develop a concept for a new business venture.
	· · ·



Sample Indicators	Describe entrepreneurial planning considerations Explain tools used by entrepreneurs for venture planning
	Assess start-up requirements Assess risks associated with venture
	Describe external resources useful to entrepreneurs during concept development
	Assess the need to use external resources for concept development Describe strategies to protect intellectual property
	Use components of business plan to define venture idea
BAC05.01.03	Evaluate a new business venture concept's potential for success.
BAC05.01.04	Determine the resources needed for start-up viability of a business venture.
Sample Indicators	Describe processes used to acquire adequate financial resources for venture creation/start-up
	Select sources to finance venture creation/start-up
	Explain factors to consider in determining a venture's human-resource needs
	Explain considerations in making the decision to hire staff
	Describe considerations in selecting capital resources Identify capital resources needed for the venture
	Assess the costs/benefits associated with resources
BAC05.01.05	Actualize a new business venture to generate profit and/or meet
	objectives.
Sample Indicators	Use external resources to supplement entrepreneur's expertise Explain the complexity of business operations
	Evaluate risk-taking opportunities Explain the need for business systems and procedures Describe the use of operating procedures
	Explain methods/processes for organizing workflow
	Develop and/or provide product/service
	Use creative problem-solving in business activities/decisions
	Explain the impact of resource productivity on venture success
	Create processes for ongoing opportunity recognition
	Develop plan to invest resources into improving current products or creating new ones
	Adapt to changes in business environment
BAC05.01.06	Select a harvesting strategy that matches the entrepreneur's desired goals
	regarding the business venture.
Sample Indicators	Explain the need for continuation planning
	Describe methods of venture harvesting Evaluate options for continued venture involvement
	Develop exit strategies
BAC05.02	Analyze accounting systems' contribution to the fiscal stability of
	a business.
BAC05.02.01	Develop a foundational knowledge of accounting to understand its nature
DA000.02.01	and scope.
Sample Indicators	Explain the concept of accounting
Campio maloators	Explain the reed for accounting standards (GAAP)
	Discuss the role of ethics in accounting
	Explain the use of technology in accounting
	Explain legal considerations for accounting



BAC05.02.02	Demonstrate accounting procedures used to track money flow and to determine financial status.
Sample Indicators	Describe the nature of cash flow statements Prepare cash flow statements Explain the nature of balance sheets
	Describe the nature of income statements
BAC05.03	Understand tools, strategies, and systems used to maintain,
	monitor, control, and plan the use of financial resources.
BAC05.03.01	Acquire a foundational knowledge of finance to understand its nature and scope.
Sample Indicators	Explain the role of finance in business Discuss the role of ethics in finance Explain legal considerations for finance
BAC05.04	Understand the methods that businesses use to recruit, train and
	develop human resources.
BAC05.04.01	Describe the role and function of human resources management.
Sample Indicators	Discuss the nature of human resources management
	Explain the role of ethics in human resources management
	Describe the use of technology in human resources management
	SAFETY, HEALTH AND ENVIRONMENTAL: Understand the importance of health, safety, and environmental management systems in organizations and
Cluster Topic	their importance to organizational performance and regulatory compliance.
BAC06	Follow organizational policies and procedures and contribute to continuous
	improvement in performance and compliance.
BAC06.01	
BAC06.01	improvement in performance and compliance.
BAC06.01 BAC06.01.01	<i>improvement in performance and compliance.</i> Implement safety, health, and environmental controls to enhance
	<i>improvement in performance and compliance.</i> Implement safety, health, and environmental controls to enhance business productivity.
	<i>improvement in performance and compliance.</i> Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work
BAC06.01.01	<i>improvement in performance and compliance.</i> <b>Implement safety, health, and environmental controls to enhance</b> <b>business productivity.</b> Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business
BAC06.01.01 Sample Indicators	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery
BAC06.01.01 Sample Indicators BAC06.01.02	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions
BAC06.01.01 Sample Indicators BAC06.01.02	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment
BAC06.01.01 Sample Indicators BAC06.01.02	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations
BAC06.01.01 Sample Indicators BAC06.01.02	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations Assess needed safety policies/procedures to ensure protection of
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators BAC06.01.03	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations Assess needed safety policies/procedures to ensure protection of employees.
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators BAC06.01.03	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations Assess needed safety policies/procedures to ensure protection of employees. Identify potential safety issues
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators BAC06.01.03 Sample Indicators	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations Assess needed safety policies/procedures to ensure protection of employees. Identify potential safety issues Establish safety policies and procedures Implement security policies/procedures to minimize chance for loss. Explain routine security procedures
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators BAC06.01.03 Sample Indicators BAC06.01.04	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations Assess needed safety policies/procedures to ensure protection of employees. Identify potential safety issues Establish safety policies/procedures to minimize chance for loss. Explain routine security procedures to minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures policies
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators BAC06.01.03 Sample Indicators BAC06.01.04 Sample Indicators	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations Assess needed safety policies/procedures to ensure protection of employees. Identify potential safety issues Establish safety policies/procedures to minimize chance for loss. Explain routine security procedures to minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures to minimize chance for loss. Explain routine security procedures to minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures/policies Protect company information and intangibles
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators BAC06.01.03 Sample Indicators BAC06.01.04 Sample Indicators BAC06.01.05	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations Assess needed safety policies/procedures to ensure protection of employees. Identify potential safety issues Establish safety policies/procedures to minimize chance for loss. Explain routine security procedures to minimize chance for loss. Explain routine security procedures/policies Protect company information and intangibles Develop policies/procedures to protect workplace security.
BAC06.01.01 Sample Indicators BAC06.01.02 Sample Indicators BAC06.01.03 Sample Indicators BAC06.01.04 Sample Indicators	improvement in performance and compliance. Implement safety, health, and environmental controls to enhance business productivity. Adhere to health and safety regulations to support a safe work environment. Describe health and safety regulations in business Report noncompliance with business health and safety regulations Implement safety procedures to minimize loss. Follow instructions for use of equipment, tools, and machinery Follow safety precautions Maintain a safe work environment Explain procedures for handling accidents Handle and report emergency situations Assess needed safety policies/procedures to ensure protection of employees. Identify potential safety issues Establish safety policies/procedures to minimize chance for loss. Explain routine security procedures to minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures to minimize chance for loss. Explain routine security procedures to minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures for minimize chance for loss. Explain routine security procedures/policies Protect company information and intangibles



Establish policies to maintain a non-hostile work environment Establish policies and procedures to maintain physical security of the work environment

## Cluster Topic BAC07 LEADERSHIP AND TEAMWORK: Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.

No additional statements in the topic beyond those found in the Essential Knowledge and Skills Chart.

Cluster Topic BAC08	ETHICS AND LEGAL RESPONSIBILITIES: Know and understand the importance of professional ethics and legal responsibilities.
BAC08.01	Describe business's responsibility to know and abide by laws and
	regulations that affect business operations.
BAC08.01.01 Sample Indicators	Obtain and provide information in a business setting. Respect the privacy of others Explain ethical considerations in providing information Protect confidential information Determine information appropriate to obtain from a client or another employee
BAC08.01.02 Sample Indicators	Demonstrate ethical behaviors in the workplace. Explain the nature of business ethics Demonstrate responsible behavior Demonstrate honesty and integrity Demonstrate ethical work habits
BAC08.01.03	Manage internal and external business relationships to foster positive interactions.
Sample Indicators	Treat others fairly at work Describe ethics in human resources issues
BAC08.01.04	Describe the nature and scope of business laws and regulations.
Sample Indicators	Discuss the nature of law and sources of law in the United States Describe the US Judicial system hierarchy for legal appeals Describe legal issues affecting businesses
BAC08.01.05	Describe the elements of a business contract.
Sample Indicators	Identify the basic torts relating to business enterprises Describe the nature of legally binding contracts
BAC08.01.06	Describe the current regulatory environment of United States' businesses.
Sample Indicators	Describe the nature of legal procedure Discuss the nature of debtor-creditor relationships Explain the nature of agency relationships Discuss the nature of environmental law Discuss the role of administrative law
BAC08.01.07 Sample Indicators	Describe current human resources laws and regulations. Explain the nature of human resources regulations Explain the nature of workplace regulations (including OSHA, ADA) Discuss employment relationships
BAC08.01.08 Sample Indicators	Select business structure for immediate and long-term operations. Explain types of business ownership Select form of business ownership



BAC08.01.09 Sample Indicators BAC08.01.10	Describe applicable commerce laws and regulations. Explain the nature of trade regulations Describe the impact of anti-trust legislation Explain applicable tax laws and regulations to comply with government requirements.
Sample Indicators	Explain the nature of tax regulations on business Explain the nature of businesses' reporting requirements Develop strategies for legal/government compliance
Cluster Topic BAC09	<b>EMPLOYABILITY AND CAREER DEVELOPMENT:</b> <i>Know and</i> <i>understand the importance of employability skills. Explore, plan, and effectively</i> <i>manage careers. Know and understand the importance of entrepreneurship</i> <i>skills.</i>
BAC09.01	Explore, obtain, and develop strategies for ensuring a successful business career.
BAC09.01.01	Develop self-understanding to recognize the impact of personal actions on others.
Sample Indicators	Describe the nature of emotional intelligence Explain the concept of self-esteem Recognize personal biases and stereotypes Assess personal strengths and weaknesses
BAC09.01.02 Sample Indicators	Develop personal traits and behaviors to foster career advancement. Identify desirable personality traits important to business Exhibit a positive attitude Exhibit self-confidence Demonstrate interest and enthusiasm Demonstrate initiative Foster positive working relationships
BAC09.01.03 Sample Indicators	Participate in career-planning to enhance job-success potential. Assess personal interests and skills needed for success in business Analyze employer expectations in the business environment Explain the rights of workers Identify sources of career information Identify tentative occupational interest Explain employment opportunities in business
BAC09.01.04 Sample Indicators	Implement job-seeking skills to obtain employment. Utilize job-search strategies Complete a job application Interview for a job Write a follow-up letter after job interviews Write a letter of application Prepare a résumé Use networking techniques to identify employment opportunities
BAC09.01.05 Sample Indicators	Utilize career-advancement activities to enhance professional development. Describe techniques for obtaining work experience (e.g., volunteer activities, internships) Explain the need for ongoing education as a worker
	Explain possible advancement patterns for jobs



Identify skills needed to enhance career progression Utilize resources that can contribute to professional development (e.g., trade journals/periodicals, professional/trade associations, classes/seminars, trade shows, and mentors)

Cluster Topic	<b>TECHNICAL SKILLS:</b> Use the technical knowledge and skills required to pursue the targeted careers for all pathways in the career cluster, including
BAC10	knowledge of design, operation, and maintenance of technological systems critical to the career cluster.
BAC10.01	Access, process, maintain, evaluate, and disseminate information
DAG10.01	to assist in business decision-making.
BAC10.01.01	Use information literacy skills to increase workplace efficiency and
DA010.01.01	effectiveness.
Sample Indicators	Assess information needs
	Obtain needed information efficiently
	Evaluate quality and source of information
	Apply information to accomplish a task
	Store information for future use
BAC10.01.02	Acquire a foundational knowledge of information management to
	understand its nature and scope.
Sample Indicators	Discuss the nature of information management
	Explain the role of ethics in information management
BAC10.01.03	Explain legal issues associated with information management Maintain business records to facilitate business operations.
Sample Indicators	Describe the nature of business records
Cample maleators	Maintain customer records
BAC10.01.04	Acquire information to guide business decision-making.
Sample Indicators	Describe current business trends
	Monitor internal records for business information
	Conduct an environmental scan to obtain business information
	Interpret statistical findings
BAC10.01.05	Utilize project-management skills to improve workflow and minimize costs.
Sample Indicators	Explain the nature of project management
	Identify resources needed for project
	Develop project plan
	Apply project-management tools to monitor project progress Evaluate project results
BAC10.02	Establish, maintain, control, and plan the use of financial
	resources to protect solvency.
BAC10.02.01	Describe the fundamental principles of money needed to make financial
	exchanges.
Sample Indicators	Explain forms of financial exchange (cash, credit, debit, electronic funds transfer, etc.)
	Identify types of currency (paper money, coins, banknotes, government bonds,
	treasury notes, etc.) Describe functions of money (medium of exchange, unit of measure, store of value)



	Describe sources of income (wages/salaries, interest, rent, dividends, transfer payments, etc.) Explain the time value of money Explain the purposes and importance of credit Explain legal responsibilities associated with financial exchanges
BAC10.02.02 Sample Indicators	Analyze financial needs and goals to determine financial requirements. Explain the nature of financial needs (e.g., college, retirement, wills, insurance, etc.)
	Set financial goals Develop personal budget
BAC10.02.03 Sample Indicators	Manage personal finances to achieve financial goals. Explain the nature of tax liabilities Interpret a pay stub Read and reconcile bank statements Maintain financial records
	Demonstrate the wise use of credit Validate credit history
	Protect against identity theft
BAC10.02.04	Prepare personal income tax forms (i.e., 1040 EZ)
BAC 10.02.04	Explain the use of financial-services providers to aid in financial-goal achievement.
Sample Indicators	Describe types of financial-services providers
BAC10.02.05	Discuss considerations in selecting a financial-services provider Use investment strategies to ensure financial well-being.
Sample Indicators	Explain types of investments Explain the nature of capital investment Establish investment goals and objectives
BAC10.02.06	Identify potential business threats and opportunities for protecting a business's financial well-being.
Sample Indicators	Describe the concept of insurance Obtain insurance coverage Settle insurance losses Identify speculative business risks Explain the nature of risk management
BAC10.02.07	Obtain business credit and establish financial controls.
Sample Indicators	Explain the purposes and importance of obtaining business credit Analyze critical banking relationships Make critical decisions regarding acceptance of bank cards Determine financing needed for business operations
	Identify risks associated with obtaining business credit Explain sources of financial assistance Explain loan evaluation criteria used by lending institutions
	Complete loan application package
BAC10.02.08 Sample Indicators	Manage financial resources to maintain business solvency. Describe the nature of budgets
	Explain the nature of operating budgets
	Describe the nature of cost/benefit analysis Determine relationships among total revenue, marginal revenue, output, and profit
	Develop company's/department's budget



	Forecast sales Calculate financial ratios
	Interpret financial statements
BAC10.03	Employ tools and strategies to influence, plan, control, and
	organize an organization/department.
BAC10.03.01	Explain the role that business management has in contributing to business
	SUCCESS.
Sample Indicators	
BAC10 02 02	Explain the nature of managerial ethics
BAC10.03.02 Sample Indicators	Utilize planning tools to guide organization's/ department's activities. Explain the nature of business plans
Sample Indicators	Develop company goals/objectives
	Define business mission
	Conduct an organizational SWOT
	Explain external planning considerations
	Identify and benchmark key performance indicators (e.g., dashboards, scorecards,
	etc.)
	Develop action plans Develop business plan
BAC10.03.03	Implement control activities that promote growth and development of the
BAO 10.00.00	organization/department.
Sample Indicators	•
	controlled)
	Analyze operating results in relation to budget/industry
	Track performance of business plan
BAC10.04	Identify, understand and implement processes and systems used
	to monitor, plan, and control day-to-day business activities.
BAC10.04.01	Implement expense-control strategies to enhance a business's financial
	well-being.
Sample Indicators	
	Explain employee's role in expense control
	Control use of supplies
	Conduct brookey on analysis
	Conduct breakeven analysis
	Negotiate service and maintenance contracts
	-
	Negotiate service and maintenance contracts Negotiate lease or purchase of facility
BAC10.04.02	Negotiate service and maintenance contracts Negotiate lease or purchase of facility Develop expense control plans
BAC10.04.02	Negotiate service and maintenance contracts Negotiate lease or purchase of facility Develop expense control plans Use budgets to control operations Maintain property and equipment necessary for ongoing business activities.
BAC10.04.02 Sample Indicators	Negotiate service and maintenance contracts Negotiate lease or purchase of facility Develop expense control plans Use budgets to control operations Maintain property and equipment necessary for ongoing business activities. Identify routine activities for maintaining business facilities and equipment
Sample Indicators	Negotiate service and maintenance contracts Negotiate lease or purchase of facility Develop expense control plans Use budgets to control operations Maintain property and equipment necessary for ongoing business activities. Identify routine activities for maintaining business facilities and equipment Plan maintenance program
	Negotiate service and maintenance contracts         Negotiate lease or purchase of facility         Develop expense control plans         Use budgets to control operations         Maintain property and equipment necessary for ongoing business activities.         Identify routine activities for maintaining business facilities and equipment Plan maintenance program         Create, communicate, and deliver value to customers while
Sample Indicators BAC10.05	Negotiate service and maintenance contracts         Negotiate lease or purchase of facility         Develop expense control plans         Use budgets to control operations         Maintain property and equipment necessary for ongoing business activities.         Identify routine activities for maintaining business facilities and equipment Plan maintenance program         Create, communicate, and deliver value to customers while managing customer relationships.
Sample Indicators	<ul> <li>Negotiate service and maintenance contracts</li> <li>Negotiate lease or purchase of facility</li> <li>Develop expense control plans</li> <li>Use budgets to control operations</li> <li>Maintain property and equipment necessary for ongoing business activities.</li> <li>Identify routine activities for maintaining business facilities and equipment Plan maintenance program</li> <li>Create, communicate, and deliver value to customers while</li> <li>managing customer relationships.</li> <li>Perform customer service activities to support customer relationships and</li> </ul>
Sample Indicators BAC10.05 BAC10.05.01	<ul> <li>Negotiate service and maintenance contracts</li> <li>Negotiate lease or purchase of facility</li> <li>Develop expense control plans</li> <li>Use budgets to control operations</li> <li>Maintain property and equipment necessary for ongoing business activities.</li> <li>Identify routine activities for maintaining business facilities and equipment Plan maintenance program</li> <li>Create, communicate, and deliver value to customers while managing customer relationships.</li> <li>Perform customer service activities to support customer relationships and encourage repeat business.</li> </ul>
Sample Indicators BAC10.05	<ul> <li>Negotiate service and maintenance contracts</li> <li>Negotiate lease or purchase of facility</li> <li>Develop expense control plans</li> <li>Use budgets to control operations</li> <li>Maintain property and equipment necessary for ongoing business activities.</li> <li>Identify routine activities for maintaining business facilities and equipment Plan maintenance program</li> <li>Create, communicate, and deliver value to customers while managing customer relationships.</li> <li>Perform customer service activities to support customer relationships and encourage repeat business.</li> </ul>



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## **Business Management and Administration Cluster Administrative Support Pathway Knowledge and Skill Statements**

BAC10.05.02 Sample Indicators	Utilize technology to facilitate customer relationship management. Explain the use of databases in customer relationship management (CRM) Use CRM technology
BAC10.06	Employ systems, strategies, and techniques used to collect,
	organize, analyze, and share information in an organization.
BAC10.06.01	Explain the nature and scope of knowledge management practices within
	a business.
Sample Indicators	Explain the nature of knowledge management
	Discuss the role of ethics in knowledge management
	Explain the use of technology in knowledge management
BAC10.06.02	Explain legal considerations for knowledge management
BAC 10.00.02	Use knowledge management strategies to improve the performance and competitive advantage of an organization.
Sample Indicators	Identify techniques that can be used to capture and transfer knowledge in an organization
	Determine factors causing loss of organizational knowledge
	Implement knowledge-management strategies
BAC10.07	Plan, implement, monitor, and evaluate business projects.
BAC10.07.01	Utilize project management skills to start, run, and complete projects.
Sample Indicators	Explain the nature of a project life cycle
	Explain standard project-management processes
	Coordinate schedules and activities
	Track project progress and results
BAC10.08	Implement, monitor and evaluate quality standards in order to
	ensure high quality.
BAC10.08.01	Explain the nature and scope of quality management practices within a business.
Sample Indicators	Explain the nature of quality management
	Describe the nature of quality management frameworks (e.g., Six Sigma, ITIL, CMMI)
	Discuss the need for continuous improvement of the quality process
BAC10.09	Examine and employ risk management strategies and techniques
	in order to minimize potential business loss.
BAC10.09.01	Explain the nature and scope of risk management practices within a business.
Sample Indicators	Explain the role of ethics in risk management
	Describe the use of technology in risk management
	Discuss legal considerations affecting risk management

## **D. PATHWAY KNOWLEDGE AND SKILLS**

The following knowledge and skill statements apply to all careers in the Administrative Support Pathway. The statements are organized within four topics.



A. Foundational Academic Expectations

B. Essential Knowledge and Skills

C. Cluster (Foundation) Knowledge and Skills

D. Pathway Knowledge and Skills

Pathway Topic BAPA01	COMMUNICATION SKILLS
BAPA01.01	Obtain and convey ideas and information in order to conduct business transactions.
BAPA01.01.01	Facilitate internal/external office communications to support work activities.
Sample Indicators	Greet and direct visitors Relay messages Field telephone calls Screen telephone calls
BAPA01.01.02 Sample Indicators	Record and deliver telephone messages in a business setting. Record message accurately, legibly and completely Deliver message to appropriate person/department
BAPA01.01.03 Sample Indicators	Coordinate people and resources for meetings and seminars. Coordinate participants Follow calling and/or login procedures Troubleshoot any problems
Pathway Topic BAPA02	HUMAN RESOURCES MANAGEMENT
BAPA02.01	Plan, staff, lead and organize human resources to enhance
BAPA02.01.01 Sample Indicators BAPA02.01.02	productivity and satisfaction. Assist with staff growth and development. Train staff on system usage Implement methods for improving employee satisfaction.
Pathway Topic BAPA03	INFORMATION MANAGEMENT
BAPA03.01	Access, process, maintain, evaluate, and disseminate information for business decision-making.
BAPA03.01.01	Perform scheduling functions to facilitate on-time, prompt completion of work activities.
Sample Indicators	Create calendar/schedule Maintain appointment calendar Verify appointments Make travel arrangements Make meeting arrangements
BAPA03.01.02 Sample Indicators	Manage business records to maintain needed documentation. Process customer orders



	Route orders
	File records electronically/manually
	Maintain files
	Collect documentation needed to compile reports
	Track shipping practices
	Set up filing system appropriate for media/documents being stored Control incoming/outgoing documentation process
	Develop retention system appropriate for media/documents being stored
	Archive information according to retention procedures
	Audit records periodically
BAPA03.01.03	Prepare documentation of business activities to communicate with
	internal/external clients.
Sample Indicators	Proofread documents
	Prepare reports
	Prepare financial data
	Prepare RFPs (Request for Proposal)
BAPA03.01.04	Utilize information technology tools to manage and perform work
	responsibilities.
Sample Indicators	Demonstrate advanced web-search skills
	Demonstrate advanced word-processing skills
	Demonstrate advanced presentation applications
	Demonstrate advanced database applications
	Mine databases for information
	Demonstrate advanced spreadsheet applications
	Create a web page for business applications Capture text using OCR (optical character reader) software
	Use voice recognition technology to prepare documents
	Utilize project-management software
	Utilize imaging software
BAPA03.01.05	Use traditional notation to proofread and edit documents.
Sample Indicators	Identify and use proofreaders' marks to indicate all errors in format
	Identify and use proofreaders' marks to indicate all errors in content
	Identify and use proofreaders' marks to indicate all errors in spelling and grammar
BAPA03.01.06	Use spreadsheet software to create business-related spreadsheets.
Sample Indicators	Choose appropriate software for creating spreadsheets
	Enter labels and values into spreadsheet cells Format labels and values
BAPA03.01.07	Enter formulas and functions in a spreadsheet.
Sample Indicators	Develop formulas and enter appropriate functions
Sample malcalors	Check formulas and functions with sample values
BAPA03.01.08	Create components to analyze spreadsheet data.
Sample Indicators	Produce and print graphs
	Produce PivotCharts
	Create "what if" scenarios
	Print reports
	Print formulas
BAPA03.01.09	Select format and procedure to produce memoranda appropriate for a
	given purpose.
Sample Indicators	Select proper layout, i.e., direct, indirect



	Use correct grammar, spelling, punctuation and other English mechanics Prepare in correct memo format Key without error Disseminate to appropriate persons
BAPA03.01.10 Sample Indicators	Select document type and layout to produce business letters. Determine use of document, e.g., sales, claims, good news Prepare with correct layout Use correct grammar, spelling, punctuation and other English mechanics Key without error
BAPA03.01.11 Sample Indicators	Select appropriate writing method to produce a variety of reports. Determine purpose of report Select proper method of writing, e.g., short, informal Prepare tables, graphs, and graphics Use references and prepare notations and bibliography Use correct grammar, spelling, punctuation and other English mechanics Key without error
BAPA03.01.12 Sample Indicators	Record transactions to manage cash fund accounts. Keep records of petty cash disbursements Replenish petty cash Increase or decrease as necessary
BAPA03.01.13 Sample Indicators	Tally receipts and proof work to prepare bank deposits. Prepare endorsement Reconcile Proof totals
BAPA03.01.14 Sample Indicators	Practice good bookkeeping guidelines to reconcile bank statements Compare checkbook to bank statement Add deposits not credited Subtract checks not cleared Subtract bank charges from checkbook Ensure bank statement balance equals checkbook balance

### Pathway Topic BAPA04 OPERATIONS

BAPA04.01	Monitor, plan and control day-to-day business activities to continue business functioning.
BAPA04.01.01	Utilize office equipment to accomplish administrative service related job
	assignments.
Sample Indicators	Operate calculator
	Operate copier
	Operate printer
	Operate fax machines
	Operate postage meter
	Operate scanner
BAPA04.01.02	Troubleshoot problems with office equipment to make repairs and/or to
	obtain technical support.
Sample Indicators	Isolate and identify source of technical problem
	Follow manufacturer's written procedures to fix technical problem
	Obtain technical support services
BAPA04.01.02	Operate copier Operate printer Operate fax machines Operate postage meter Operate scanner Troubleshoot problems with office equipment to make repairs and/or to obtain technical support. Isolate and identify source of technical problem Follow manufacturer's written procedures to fix technical problem



BAPA04.01.03	Abide by risk-management policies and procedures for technology to minimize loss.
Sample Indicators	Adhere to technology safety and security policies (e.g., acceptable use policy, web page policies)
	Apply ergonomic techniques to technology tasks
	Adhere to laws pertaining to computer crime, fraud, and abuse
	Follow procedures used to restart and recover from situations (e.g., system failure, virus infection)
	Follow policies to prevent loss of data integrity
	Adhere to organization's policies for technology use
BAPA04.01.04	Maintain work flow to enhance productivity.
Sample Indicators	Organize and prioritize work
	Complete assigned tasks in a timely manner
	Coordinate work with that of team members
	Assist with overflow work
	Coordinate submission of proposals
BAPA04.01.05	Utilize project management skills to start, run, and complete projects.
Sample Indicators	Coordinate schedules and activities Plan meetings
BAPA04.01.06	Implement processes for purchasing business supplies, equipment, and
Commente la disetera	services.
Sample Indicators	Maintain vendor/supplier relationships
	Conduct vendor/supplier search
	Negotiate terms with vendors
BAPA04.01.07	Establish procedures to maintain equipment and supplies.
Sample Indicators	Determine equipment needed
	Determine supplies needed
	Establish equipment and supplies maintenance system Schedule equipment maintenance procedure
	Utilize equipment and supplies maintenance procedures