

# NASDCTEc Newsletter

January 2016

*Your voice from the Nation's  
Capital*



## Dear Members,

I hope the start of 2016 has been good for you. We, at NASDCTEc, started the year in high gear and expect the year to build in momentum! 2016 has brought lots of interest, exciting announcements and support for CTE.

As you may have seen, on January 19, JPMorgan Chase & Co. launched a \$75 million five-year initiative, [New Skills for Youth](#), designed to ensure that all students complete career pathways beginning in high school and ending with postsecondary degrees or credentials leading them to high-demand careers. As part of this initiative, there will be a competition for states that want to improve their career education systems by bringing together key partners to expand access to, and provide meaningful opportunities for student career preparation, led by NASDCTEc and the Council of Chief State School Officers (CCSSO). I encourage you to learn more about how your state can get involved [here](#).

I am so proud of the work our team did on the third annual [State Policies Impacting CTE Year in Review](#). This piece, developed in partnership with ACTE, takes a state-by-state look at policies enacted in 2015, while also exploring major trends in policymaking around CTE issues. Links to the report and accompanying webinar below.

236: That is the number of [CTE Presidential nominees](#) announced on January 21. This is the first time **ever** that this recognition will be bestowed upon a group of students. These nominees must now submit their applications for consideration. A recognition ceremony will take place in June 2016.

And coming up in February: CTE Month, the release of our annual report, our annual Board strategic planning retreat and much more including potentially, reauthorization of the Carl D. Perkins Act. We know Hill staff has worked on Perkins reauthorization and NASDCTEc has actively engaged in providing expert content background, guidance and input. Board President Rod Duckworth, presented to the House CTE Caucus this week and we expect movement next month. There is still uncertainty whether or not this work will lead to reauthorization, but there is definite interest and a concerted bipartisan effort being made. A reauthorization during CTE Month would be amazing!

I look forward to a productive and exciting year for CTE. Thank you for your continued engagement and support.

Sincerely,

Kimberly Green, Executive Director

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## Member Resources

[Member Directory](#)

[State Comparison Tool](#)

[Member Only Webinars](#)

[Organizational Resources](#)

Don't forget to [log in](#) to access these members-only resources!

## NASDCTEc Rebrand Update

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In late September 2015, our Board of Directors approved a new brand and aligned name for our organization. So where are we on the transition from NASDCTEc to **Advance CTE: State Leaders Connecting Learning to Work**? Our staff, in consultation with our Executive Committee, member-comprised communications committee, and communications firm, has worked to develop and begin to implement a careful and deliberate roll-out strategy for this monumental change.

We are committed to making sure this transition is successful and as seamless as possible for everyone involved, which includes sharing a range of resources we've developed for you. We are currently developing FAQs, a voiceover PPT, and an infographic explaining how our new name and our existing initiatives - such as the CTE: Learning that works for American campaign and National Career Clusters Framework - work together. We will also be creating other resources to be shared with partners, our contacts on Capitol Hill, members of the media and additional key stakeholders to ensure they understand the why and the how of our new name. Stay tuned!

## Member News

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Welcome to Rita Johnson, Kansas' newest State CTE Director! Read more about her background and exciting goals for CTE in the state on our [blog](#).

### Job Announcements:

*Department of Education Education Specialist II: Career and Technical Education Standards/Assessment (Maine)*

This is professional services work implementing the associated Career and Technical Education (CTE) comprehensive standards and assessment systems for all statewide secondary CTE program areas. [Apply today](#).

*Announcement for Tenure-Track Position, Assistant/Associate Professor in Graduate Education (Wisconsin)*

University of Wisconsin-Stout invites applications for a full-time, tenure-track faculty position in Graduate Education. The appointment will be at the assistant or associate professor level, beginning August 2016. [Apply today](#).

## View from the Hill

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Earlier this month, President Obama delivered his final State of the Union address to Congress. The speech highlighted many of his administration's achievements since 2009 and looked ahead to coming 2016 presidential election. In other federal policy news, 350 companies, employer associations, education groups, and other stakeholders signed-on to a letter calling on Congress to reauthorize the Carl D. Perkins Career and Technical Education Act. Read more [here](#).

## 2015 State Policy Review

With state legislatures back in full swing, NASDCTEc is here to make sure you stay informed about the state policy trends happening across the country.

Here are just a couple of ways we can help you be the smartest person at your next meeting:

- Check out [all three editions](#) of our annual "Year in Review: State CTE Policies Impacting CTE" report, including our [2015](#) version that was released just last week. And don't forget about the companion [webinars](#)
- Download our 2014 and 2015 state policy trackers on our [Members-only Resources](#) page. There, you can locate state-specific policies across 16 policy areas.
- Contact [Andrea](#) to get comprehensive analyses on any number of topics, such as work-based learning, career guidance, CTE funding trends, and more! She can pull from our ever-growing database of state policies, Two-Minute Roundup reports and leading CTE research to provide you with analyses tailored to your specific needs.

## Where We've Been

NASDCTEc staff participated in a variety of events, presentations, conferences, briefings and meetings with key partners, agencies and organizations including:

- JPMorgan Chase & Co.
- U.S. Department of Labor
- Department of Education's Office of Career, Technical, and Adult Education
- National FFA
- National Governors Association
- NDD United
- National Association of State Workforce Agencies
- Association for Career and Technical Education

## 2 Presentations

## 6 Meetings or Briefings

## 3 States

