**2016 Advance CTE Fall Meeting**

**Sponsorship Opportunities**

We hope you’ll join us in Baltimore, Maryland, for the 2016 Advance CTE Fall Meeting! This meeting will bring together secondary and postsecondary leaders in Career Technical Education (CTE), as well as national partners and CTE stakeholders to share and learn from one another. With movement on the Hill around Perkins, states moving forward to implement the Workforce Innovation & Opportunity Act and Every Student Succeeds Act, and the ongoing implementation of *Putting Learner Success First: A Shared Vision for the Future of CTE*, the Fall Meeting will be filled of critical discussion, updates and cross-state sharing.

Sponsoring at the Fall Meeting provides an opportunity to share your resources, services and materials with state CTE leaders from across the country. The Fall Meeting draws representatives from nearly every state, as well as other national stakeholders. See below for sponsorship options, logistical information and the sponsor commitment forms.

Thanks for your work on behalf of the CTE community!

**HOW TO SPONSOR:**

1. Choose a sponsor level package – Bronze, Silver, Gold or Diamond.
2. Expand your visibility and choose a hospitality package to supplement your sponsorship level.
3. Complete pages 4 and 5 of this form and return to [azimmermann@careertech.org](mailto:azimmermann@careertech.org)

If you have any questions, please contact:

Andrea Zimmermann

Senior Associate, Membership Engagement and Leadership Development

[azimmermann@careertech.org](mailto:azimmermann@careertech.org)

301-588-9630

Choose from Bronze, Silver, Gold or Diamond benefits, offering varying levels of exposure and public recognition of your company’s contributions, resources and solutions:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***FALL MEETING SPONSOR LEVEL BENEFITS*** | ***SPONSOR LEVELS*** | | | |
| **Bronze**  **$500** | **Silver $1,500** | **Gold**  **$3,000** | **Diamond**  **$5,000+** |
| Provide an individual promotional/informational item to be included in attendee meeting packets (folders with multiple items in them does not qualify) |  |  |  |  |
| Attach your brand to digital/hardcopy sponsor recognition handout and signs |  |  |  |  |
| Receive recognition from emcee at general session |  |  |  |  |
| Institutional’ shout out’ over social media during meeting, include your Twitter handle on our “tweet sheet,” to be distributed to attendees and posted online |  |  |  |  |
| Provide three promotional/informational items in attendee meeting packets |  |  |  |  |
| Onecomplimentary registration |  |  |  |  |
| Submit promotional post for posting on the Learning that Works for America Blog with social media promotion |  |  |  |  |
| 6’ skirted sponsor table in main meeting room during all meals and general sessions. *Times may be adjusted for meeting format.*  Monday, October 17: 3 p.m. – 6:30 p.m.  Tuesday, October 18: 7:45 a.m. – 5 p.m.  Wednesday, October 18: 7:45 a.m. - Noon |  |  |  |  |
| Your corporate logo on meeting agenda and on meeting homepage. *(Logo added to meeting homepage within two days of receipt, to remain on page until April 2017.)* |  |  |  |  |
| Opportunity to make brief remarks during a general session or meal function *(Advance CTE choice of session*) Limited number of slots available. General sessions assigned based upon order that sponsorship confirmation is submitted. |  |  |  |  |
| Two complimentary meeting registrations |  |  |  |  |

You may also choose to support the Advance CTE Fall meeting by sponsoring a break or meal. Hospitality sponsorships include the benefits of Silver, Gold and Diamond level sponsorship packages, as noted, in addition to the following:

|  |  |  |
| --- | --- | --- |
| ***HOSPITALITY SPONSORSHIP*** | ***BENEFITS*** | ***VALUE*** |
| **Morning Break Sponsor** | Need that extra boost of caffeine? Provide meeting attendees with coffee, tea and sodas. Recognition at beverage station (open for four hours) and special notation in meeting agenda on Wednesday.  **\*\*Includes Silver Sponsorship Benefits**  **One sponsorship opportunity available** | $3,300 |
| **All Day Beverage Service** | Attendees will be so thankful to have this treat – an all-day beverage service including coffee, tea, sodas, bottled iced tea and Vasa, San Pellegrino and flavored bottled waters. Recognition at Tuesday’s beverage stations and on agenda.  **\*\*Includes Silver Sponsorship Benefits**  **One sponsorship opportunity available** | $4,300 |
| **Full Breakfast Sponsor** | Help meeting attendees get off to a good start with a full breakfast Wednesday morning. Recognition at breakfast tables, as well as on breakfast buffets and on meeting agenda.  **\*\*Includes Gold Sponsorship Benefits**  **Two sponsorship opportunities available** | $5,900 |
| **Lunch Buffet** | Recognition at lunch tables, as well as on lunch buffets and on meeting agenda. Also includes the opportunity to make remarks and to have materials at each attendee’s seat as they arrive for lunch.  **\*\*Includes Platinum Sponsorship Benefits**  **One sponsorship opportunity available** | $7,200 |
| **Opening Dinner Sponsor** | Help kick off this premier professional development event by sponsoring the opening dinner. Signage at each table will recognize you as the dinner sponsor and get your brand name and logo in front of attendee eyes while your representative takes advantage of this unequaled networking opportunity. Also includes the opportunity to make remarks and to have materials at each attendee’s seat as they arrive for dinner.  **\*\*Includes Diamond Sponsorship Benefits**  **One sponsorship opportunity available** | $10,000 |

**Sponsorship Commitment Form**

What: 2016 Advance CTE Fall Meeting

When: October 17-19, 2016

Where: BWI Airport Marriott

1743 W. Nursery Road

Linthicum, MD 21090

Please complete the following information:

Name of Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person/Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Choose your sponsorship level:**

\_\_\_ Bronze ($500) \_\_\_ Gold ($3,000)

\_\_\_ Silver ($1,500) \_\_\_ Diamond ($5,000) Value: \_\_\_\_\_\_\_\_\_

**Or Choose a Hospitality Sponsorship: (optional)**

Hospitality Option: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Value: \_\_\_\_\_\_\_\_\_\_

**Your total sponsorship package: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**SPONSOR ACKNOWLEDGEMENT OF DEADLINE DATES AND OTHER IMPORTANT INFORMATION:** Please read and check all applicable boxes to indicate understanding. This response form must be returned to Advance CTE no later than **September 16.** Thank you!

\_\_\_ Deadline for receipt of logo and/or sponsored blog post is **September 16, 2016**.

\_\_\_ Any A/V required for sponsor table/displays is at sponsor’s own expense. Sponsors will be provided space for a six-foot booth, or a six-foot display table. Sponsor acknowledges that Advance CTE is neither liable nor responsible for lost or stolen items. (A chart of options and expenses will be provided after receipt of sponsorship form/confirmation.)

\_\_\_ Materials to be included in attendee packets must be received by our office no later than

**October 3, 2016**.

\_\_\_ On-site/table materials are to be sent directly to you at the hotel must arrive no earlier than **October 13, 2016**. A receiving charge may be applicable for any materials shipped to the hotel. Any packet items sent directly to the hotel will be omitted from the attendee bags.

Signature:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**All sponsors must register to capture meal and name tag information. Please fill out the below information. A separate registration link may be provided to sponsors with complimentary registrations.**

**Gold and Platinum Level Sponsors** receive one complimentary registration. Please provide the name, title and email of the person who should receive this benefit:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Diamond Level Sponsors** receive two complimentary registrations. Please provide the name, title and email of the people who should receive this benefit:

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**Diamond Level Sponsors** have the opportunity to make brief remarks during general session or meal (Advance CTE choice of session). Please provide the name and title of the person who will be making the remarks. More details will follow regarding this special benefit.

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