



## **2011 NASDCTEc Fall Meeting AGENDA**

### ***Subject to Updates***

#### **Sunday, October 23**

7:30 a.m. - 5 p.m. Board of Director's Meeting

#### **Monday, October 24**

8 a.m. - 4 p.m. NCTEF/NASDCTEc Board Meetings

12:30 p.m. - 6 p.m. Registration open (Pre Function Alcove)

1 p.m. - 5 p.m. New State Director/Leader Institute (prior registration required) (Salon 3A)

4:30 p.m. - 5:45 p.m. Hospitality Room for our attendees adjacent to Registration  
*Courtesy of Today's Class and Michael Brustein of Brustein and Manasevit*

6 p.m. - 9 p.m. Opening Session Dinner and Meeting (Salon 1/2)

#### **Being an Innovative Leader During Tough Times**

*Given the tough fiscal climate, states are being asked to do more with less. During this session, State Directors will share how they are continuing to expand CTE and be innovative in their approach, despite funding cuts and dwindling resources.*

- John Fischer, State Director, Vermont
- Sherry Key, State Director, Alabama

#### **Tuesday, October 25**

7:30 a.m. - 9 a.m. Registration Open

7:30 a.m. - 8 a.m. Continental Breakfast (Pre Function Area)

- 8 a.m. – 8:45 a.m.      Focus on Program Quality: Using Data to Drive Decisions (Salon 1/2)  
*This session will focus on how states can use labor market data, Perkins CAR data, and ROI data to make decisions about CTE programs.*
- Matt Hastings, Director of Data and Research, Career Education Division, Nebraska Department of Education
  - Nicole Smith, Senior Economist, Georgetown University Center on Education and the Workforce
  - James Stone, Director, National Research Center for Career and Technical Education

- 9 a.m. – 10 a.m.      Data Workshops  
*Attendees may choose to attend one of three workshops that complement the preceding panel on data. These workshops will allow panelists to meet with attendees in small groups and delve into more detail about how they can effectively use labor market data, Perkins CAR data or ROI data.*

Labor Market Data (Salon 3A)

- Nicole Smith, Senior Economist, Georgetown University Center on Education and the Workforce
- Pradeep Kotamraju, Deputy Director, National Research Center for Career and Technical Education

Perkins CAR Data (Salon 1-2)

- Matt Hastings, Director of Data and Research, Career Education, Nebraska Department of Education
- Rich Katt, State Director, Nebraska

ROI Data (Salon 3B)

- James Stone, Director, National Research Center for Career and Technical Education
- Bryan Wilson, Associate Director, Workforce Training and Education Coordinating Board

- 10:15 a.m. – 11:15 a.m.      Data Workshops  
*Attendees may choose to attend one of three workshops that complement the preceding panel on data. These workshops will allow panelists to meet with attendees in small groups and delve into more detail about how they can effectively use labor market data, Perkins CAR data or ROI data.*

Labor Market Data (Salon 3A)

- Nicole Smith, Senior Economist, Georgetown University Center on Education and the Workforce

- Pradeep Kotamraju, Deputy Director, National Research Center for Career and Technical Education

#### Perkins CAR Data (Salon 1-2)

- Matt Hastings, Director of Data and Research, Career Education, Nebraska Department of Education
- Rich Katt, State Director, Nebraska

#### ROI Data (Salon 3B)

- James Stone, Director, National Research Center for Career and Technical Education
- Bryan Wilson, Associate Director, Workforce Training and Education Coordinating Board

#### 11:30 a.m. – 12:15 p.m. Focus on Program Quality: Standards (Salon 1-2)

*During this session panelists will discuss how standards can be used to improve the quality of CTE programs. Topics will include integrating the Common Core Standards and Career Clusters at the national level, as well as a state example.*

- Karen Alexander, AchieveTexas Project Coordinator, Texas Tech University
- Kate Blossveren, Associate Director, Strategic Communications and Outreach, Achieve, Inc.
- Dean Folkers, Deputy Executive Director, NASDCTEc
- Mark Williams, State Director, Illinois

#### 12:15 p.m. – 1:15 p.m. Lunch (Salon 1-2)

##### *Keynote Speaker*

- Tim Hodges, Director of Research, Gallup Education

#### 1:15 p.m. – 2 p.m. Focus on Program Quality: Partnerships (Salon 1-2)

*Panelists will discuss how partnerships help to improve CTE programs and offerings for students, including business partnerships and connections between learner levels.*

- Curtis Biggs, Representative of the National Concurrent Enrollment Association
- Gretchen Koch, Director of Workforce Development Programs, CompTIA

#### 2:15 p.m. – 3 p.m. Focus on Program Quality: “CTE: Learning that Works for America” Campaign (Salons 3A, 3B, and 3C)

*During these interactive small group sessions hear how states are using the “CTE: Learning that Works for America” campaign to build awareness and support for CTE. Choose from two concurrent sessions.*

#### 3 p.m. – 4 p.m. Concurrent Staff Update Sessions

- Marketing – Erin Uy (Salon 3C)  
*An update on the “CTE: Learning that Works for America” campaign from the national office.*
- Public Policy – Nancy Conneely (Salon 3B)  
*Hear about the latest happenings on Capitol Hill and tips on how to be an effective advocate.*
- Common Technical Core – Dean Folkers (Salon 3A)  
*Get the latest news on the progress toward creating a national common technical core.*

*These sessions will run concurrently two times (3 p.m. – 3:28 p.m.; 3:32 p.m. – 4 p.m.)*

4 p.m. - 5 p.m. NASDCTEc Business Meeting (Members Only) (Salon 1-2)

5:30 p.m. - 11 p.m. Dinner Cruise for all attendees sponsored by Kuder

### **Wednesday, October 26**

7:30 a.m. - 9:15 a.m. Registration Open

7:30 a.m. - 8 a.m. Hot Breakfast Buffet (Pre Function Area)

8 a.m. – 9 a.m. OVAE Perkins Strategy Session (Salon 1-2)  
*Hear from OVAE staff about their preliminary plans for Perkins reauthorization as well as an update from RPOS grantees.*

- Brenda Dann-Messier, Assistant Secretary, Office of Vocational and Adult Education, U.S. Department of Education
- Sharon Lee Miller, Director, Academic and Technical Education, Office of Vocational and Adult Education, U.S. Department of Education

9:15 a.m. – 11:45 a.m. Working Session: Establishing Priorities for Future CTE Legislation (Salon 1-2)  
*During these interactive small group sessions, attendees will have the opportunity to discuss topics related to Perkins reauthorization highlighted in Tuesday’s sessions, including program quality, data/accountability, Programs of Study, and alignment between learner levels.*

11:45 a.m. - Noon Wrap Up (Salon 1-2)

12:30 p.m. - 3 p.m. Board Meeting