

NASDCTEc Business Meeting
MINUTES
Tuesday, October 25, 2011
Linthicum, Maryland

Welcome: Ainsworth welcomed the members to the business meeting.

Review and Approval of Minutes: Williams reviewed the minutes from the Spring 2011 Business Meeting. No questions were asked.

MOTION: To accept the Spring 2011 Business Meeting minutes as presented. Burket; Katt. MOTION ADOPTED.

Board Update: Ainsworth reported on recent Board activity.

Strategic planning: The Board of Directors for both NASDCTEc and NCTEF spent a full day reviewing our mission, vision, core targets and goals, as well as strategies to achieve these goals. We had a full and productive day that challenged our thinking. While we have not finalized our work just yet, I can share that we have affirmed that our key priorities will remain the same: partnerships, public policy, professional development and our communications/branding initiative.

A special area of focus will be career readiness. We know the definition of career readiness is a much more complex answer than has been presented when policymakers lump it into *college and career readiness*. We are making it a priority that we take hold of this opportunity to define career readiness in a meaningful way and align this definition to the work we are doing around Career Clusters™ and the Common Career Technical Core.

Warehouse move: The Foundation Board of Directors approved moving the warehouse and distribution of products from an outsourced to an in-house function. This will allow us to be able to more efficiently and in a more cost effective way handle the distribution of the Career Cluster™ products, as well as the CTE brand-related resources. This transition will occur at the end of this calendar year.

New products: In partnership with CORD, we are in the process of writing a new book that will be aligned to our vision paper, the 10 components of the RPOS framework and builds off of the existing CORD book on Career Pathways. This book will be unveiled at the 2012 Career Clusters' Institute.

Professional development: Related to our products, we are looking into expanding our professional development/technical assistance capacity by building a cadre of consultants who will be available, on a cost recovery basis, to support the increasing demand for support related to the Career Clusters™, Programs of Study, Common Technical Core, etc.

Advocacy Plan: We will continue to integrate our communications and advocacy work and expand the resources available to you. In addition, our Board approved a plan of work to

develop our federal CTE legislative priorities for reauthorization. Our timeline is to have our legislative priorities complete by next fall/early winter, in time to share with the presidential campaigns.

2012 Meeting: There will not be a meeting in the spring. Instead we will be hosting a series of member webinars/meetings to connect and collaborate in the spring and hope to see all of you in Washington, D.C. in June to:

- celebrate the 10th anniversary of the Career Clusters Institute
- roll out the Common Career Technical Core
- bring together policy makers and national organizations to showcase high quality CTE practices and
- discuss relevant federal legislation and policy.

We are pleased to share that our partners at OVAE will be co-sponsors of the Institute.

Finance Report: The financial report was provided by Williams. NASDCTEc is very strong and our expenditures are in line with our membership and dues income. NCTEF is in a similar position. Most NCTEF income comes in towards the end of the year during Institute.

MOTION: To accept financial report as presented. Sanford; Shibley.
MOTION ADOPTED.

Meeting adjourned at 4:25 p.m.