Advance CTE/The Center for Advance CTE Board of Directors' Meeting

MINUTES

February 21, 2016 – 7:30 – 9:00 p.m. BWI Westin Baltimore, MD

Attendees: Marie Barry, Vanessa Cooley, Mike Raponi, Eleni Papadakis, Bernadette Howard, Jo Anne Honeycutt, Rich Katt, Kathy Cullen, Rod Duckworth, Jean Massey, Sheila Ruhland, Pradeep Kotamraju, Cheryl Carrier, Tim Hodges

Absent: Eric Spencer, Wayne Kutzer, Lee Burket

Staff: Kimberly Green, Karen Hornberger, Kate Blosveren, Steve Voytek, Andrea Zimmermann, Katie Fitzgerald

Welcome and Overview of Agenda: Duckworth welcomed the Advance CTE and The Center for Advance CTE Board and staff to Baltimore, MD.

Review and Approval of the Joint Board Minutes: Kotamraju presented the minutes from the February 5, Joint Board of Directors' conference call and the January 6, 2016 NCTEF Board Minutes.

MOTION: To approve the February 5, 2016 Joint Advance CTE and the Center to

Advance CTE Board of Directors' Conference Call Minutes as presented.

Cooley; Papadakis MOTION ADOPTED.

MOTION: To approve the January 6, 2016 The Center to Advance CTE/NCTEF Board

of Directors' Conference Call Minutes as presented.

Carrier: Barry

MOTION ADOPTED.

Star of Education Award Nominations: Voytek shared that Advance CTE's Star of Education Awards are presented at the association's annual Spring Meeting to Members of Congress and State CTE Directors who have distinguished themselves in service to the CTE enterprise. This year Advance CTE staff received three nominations for this program – one for each of the Congressional categories and one for the Rising Star for State CTE Director.

Voytek presented the nominee for Distinguished Service-Congressional nominee: Senator Patty Murray (D-WA). Papadakis shared some background on Senator Murray stating that her long service to Career Technical Education and through her position on the Senate Budget Committee she was able to restore 96 percent of the sequester cuts impacting the Perkins basic state grant program at the that time. She is truly dedicated and a good advocate for CTE. Duckworth agreed that she has been a tremendous supporter of CTE for many years and that this award is a good opportunity to showcase the work that she does on our behalf.

MOTION: To approve Senator Patty Murray for the Congressional Distinguished

Service Award Katt; Honeycutt MOTION ADOPTED

Voytek presented the nominee for Rising Star – Congressional nominee: Senator Robert Casey (D-PA). He shared that Lee Burket advanced him for the nomination. Voytek shared that Senator Casey was designated to lead the Democrats' efforts on the Senate HELP Committee to reauthorize the Perkins Act. In additional to this central role in the reauthorization efforts, Senator Casey has recently co-sponsored the 2016 CTE Month resolution in the Senate, which passed by unanimous vote in the chamber.

Green shared that he is in a position to move forward reauthorization. Some of the concerns raised by the Board: Are we using this as a motivator by giving him this award? Is there anything he has done at the state level for CTE?

Green shared the criteria for the award category:

The nominee must be a current Member of Congress and be nominated by a NASDCTEc member who is either a constituent of the member's state or district. The nominee must have at least one documented and verifiable action in support of CTE (sponsoring legislation, supporting CTE funding, vocalizing support of CTE etc.). Special consideration should be given to nominees who have a stronger record of support whose actions can be more easily documented.

The consensus of the Board was to not act on the nomination for the reason that it was not clear if he had at least one documented and verifiable action in support of CTE.

Voytek presented the last nominee for Rising Star – State CTE Director nominee: Charisse Childers, Arkansas State CTE Director. He shared that the nomination came from the Deputy State Director. Staff approached Honeycutt to sponsor the nomination. Honeycutt shared that she has been a mentor to Charisse Childers and has been very impressed with her. Duckworth shared that Childers has been in the position for over a year and has been receiving high praise for moving the department forward. She has CTE, Adult Education and Vocational Rehabilitation in her bucket. He stated that it's a large undertaking and to balance it all and to do the work she has done she deserves the nomination.

MOTION: To approve Charisse Childers as Rising Star State CTE Director

Papadakis; Raponi MOTION ADOPTED

State Dues Concept Proposal: Green shared that in a response to a request made at the 2015 business meeting, the staff developed a proposal that provides each state with the option to increase its dues to cover the registration fee for one individual to attend the spring and fall meetings. This was presented to the Board at the February 5, 2015 Board call and was tabled for

discussion until the Board retreat. Green asked if this is something we want to put this option out to the state directors on their intent form.

Some of the concerns and thoughts brought to the table by the Board regarding this option are:

- Challenges to the "no refunds" or redirecting of the funds states may put stress on organization to offer refunds
- Potential questions from the state/fiscal department why the dues went up \$1000
- Federal dollars used on registration fees could present an auditing issue
- Dues should continue to do the work they are doing and registration fees should be separate from that work
- Other organizations do include registration fees in their dues and it presents a problem in at least one state

Duckworth suggest that we postpone the discussion until the next day during the retreat when they discuss membership structure.

Perkins Policy Modification related to WIOA Combined State Plan: Voytek presented the proposed policy modification that the staff is requesting the Board to consider. The inclusion of the new component to the association's formal Perkins recommendations that clearly opposes Perkins' required participation in a WIOA Combined State Plan.

Language to be inserted into Advance CTE's Perkins Recommendations:

WIOA Combined State Plans: The decision as to whether to include Perkins in a Workforce Innovation and Opportunity Act (WIOA) combined state plan should be solely at the discretion of the state Perkins eligible agency. Alignment between CTE and workforce development programs can and should take many different forms to reflect the unique challenges and state environments throughout the country. The federal government should not override states' rights by dictating how this collaboration should occur through federal legislation particularly when state CTE systems are supported primarily with state and local resources.

Green stated that adding this to our recommendations honors state government authority as this should be the state's decision. There is a need to have formal recommendations in place as we have been hearing that a combined state plan is likely to be proposed in the Perkins bill, requiring a governor opt out. There is a lot of interest in the combined state plan among certain staffers and offices.

Katt agrees that we should move forward. Cooley suggested that the language needs a little more information about CTE, as the beginning is not strong enough. Katt suggested we rework the front language as the proposed language is well written.

Duckworth asked with a motion on the floor would Katt like to restate the motion.

Katt restated the motion that we approve the language to be inserted as presented and that we ask staff to rework the preamble so that it will better reflect the strength and purpose of CTE.

MOTION: To approve the language presented and that staff go back and rework the

preamble.

Katt; Honeycutt

MOTION ADOPTED

WorkCred Proposal: Green presented the WorkCred proposal for discussion and feedback from the Board. She noted that the proposal was a draft and that staff had some concerns and questions about the pricing model.

There was agreement that there was interest in pursuing something related to IRCs, maybe this project or maybe something else, but that it wasn't time to commit to invest the money yet. Raponi noted the need to do this right and that Nevada has an RFP out now for a firm to create a process to validate the quality of their industry credentials. Duckworth shared that Florida engages many partners, but that every state is different.

Green suggested that maybe Advance CTE can somehow fund a piece of the process, with states or other funding supporting the rest of the work. There was agreement that states need models and approaches to ensure quality credentials.

There was a suggestion to put together our own RFP to see what is out there and who, including by not limited to WorkCred, might be positioned to take on this type of work.

Meeting adjourned 9:05 p.m.