



*State Leaders Connecting Learning to Work*

## **Recommendations for the Reauthorization of the Carl D. Perkins Career and Technical Education Act**

The Carl D. Perkins Career and Technical Education Act (Perkins) supports Career Technical Education (CTE) programs by strengthening connections between secondary and postsecondary education, aligning to the needs of the economy, and improving the academic and technical achievement of students who choose to enroll in these programs.

Perkins sits at a critical intersection between the nation's K-12 and postsecondary education and workforce development systems. Future legislation should therefore build upon Perkins' role as a bridge builder between and among existing federal programs such as the Every Student Succeeds Act, the Higher Education Opportunity Act, and the Workforce Innovation and Opportunity Act. Since its inception, Perkins has afforded states and local communities the opportunity to implement a vision for CTE that uniquely supports the range of educational needs of students - exploration through career preparation - and balances those with the current and emerging needs of the economy.

Advance CTE, formerly the National Association of State Directors of Career Technical Education Consortium (NASDCTEc), believes that the renewal of Perkins, the federal investment in CTE, should build upon this vision and strengthen the law's focus on ensuring that students have equitable access to high-quality CTE programs of study. Doing so will more effectively serve the needs of our nation's students while meeting the current and future demands of the modern economy.

The below recommendations seek to accomplish this purpose and build upon the strong foundational legacy of nearly four decades of Perkins legislation.

### **Global Competitiveness**

- **Link CTE to labor market** – States are in the best position to determine how CTE can meet the demands of their state and regional economies. Federal CTE funds should only support high-quality CTE programs of study that meet two or more of the following criteria: high wage, high skill, high demand, or high growth. Definitions of these terms should account for varying state and regional economic conditions and labor market needs.
- **Rigorous standards** – Consistent, quality benchmarks for students in CTE programs of study, regardless of where students live or which delivery system they use, are essential. Federal CTE legislation should require all CTE programs of study to align to rigorous content standards that are national in scope, are informed by the needs of the workplace, and ensure excellence. Advance CTE believes that federal CTE legislation should encourage state adoption of rigorous college- and career ready standards, such as those found in the Common Core State Standards and the [Common Career Technical Core](#). Increased consistency and rigor in CTE programs of study will better equip students with the knowledge and skills necessary to thrive in a global economy.
- **Innovation funding** – The next federal CTE legislation should focus on improving student outcomes through innovative approaches and programmatic improvement. The next federal CTE legislation should allocate new formula funding, above and beyond the basic state grant, to states to

incentivize innovative practices and solutions at the state and local levels. Successful innovations should be scaled up using the basic state grant funds.

### **Partnerships**

- **Partnerships with business and industry** – Strong partnerships between the CTE community and business and industry are essential to high-quality CTE programs of study. Federal CTE legislation should require local advisory committees comprised of employers and education stakeholders who will actively partner to design and deliver CTE programs of study and provide assistance in the form of curricula, standards, certifications, work-based learning opportunities, teacher/faculty externships, equipment, etc. States should have the flexibility to structure local advisory committees in a way that best meets the needs of their state (in terms of governance, funding, geographic and other influencing factors).
- **Consortia** – Coordination and collaboration between secondary and postsecondary partners is essential and must be improved. The federal CTE legislation should incentivize consortia of secondary and postsecondary eligible entities to better facilitate coordination and transitions between learner levels. States should have the flexibility to structure consortia in a way that best meets the needs of their state in terms of governance, funding, and geographic factors.
- **WIOA Combined State Plans**— The decision as to whether to include Perkins in a Workforce Innovation and Opportunity Act (WIOA) combined state plan should be solely at the discretion of the state Perkins eligible agency. Alignment between CTE and workforce development programs can and should take many different forms to reflect the unique challenges and state environments throughout the country. The federal government should not override states’ rights by dictating how this collaboration should occur through federal legislation particularly when state CTE systems are supported primarily with state and local resources.

### **Preparation for Education and Careers**

- **School counseling and career planning** - Comprehensive counseling, including career and academic counseling, should be expanded and offered no later than middle school. Federal CTE legislation should provide greater support for career counseling, including all students having an individual learning plan that includes the student’s academic and careers goals, documents progress towards completion of the credits required to graduate from their secondary program, and indicates the requisite knowledge, skills and work-based learning experiences necessary for career success. These plans should be actively managed by students, parents, and school-level personnel and should extend into postsecondary education to ensure successful transitions to the workplace.

### **Programs of Study**

- **High-quality CTE programs** – Federal CTE legislation should focus on promoting excellence in CTE. To that end, Advance CTE believes that more specificity is needed to define elements that are necessary to ensuring high-quality programs. Research by the National Research Center for Career and Technical Education underscores our recommendation that federal funding should be delivered through rigorous programs of study, as defined by the Office of Career, Technical and Adult Education’s 10 component framework. The law should emphasize strategies that improve alignment between secondary and postsecondary systems, such as statewide articulation agreements, transcribed postsecondary credits, and stackable credentials. High-quality CTE programs should also expose students to employment and leadership opportunities, for instance, through work-based learning and participation in Career Technical Student Organizations (CTSOs). Federal funds should be distributed only to state-approved, rigorous CTE programs of study.

### **Research and Accountability**

- **Accountability measures** – Strong accountability measures are critical to demonstrating CTE’s positive return on investment. The current CTE performance indicators should be re-evaluated to

ensure that they provide the feedback necessary for program evaluation and improvement, as well as document CTE's impact on students' academic and technical achievement. Federal CTE legislation should require common definitions and measures across the states, as well as allow for alignment of performance measures across related education and workforce programs.

- **Research and professional development** – Research and evaluation are important guideposts for directing practitioners toward effective practices and guiding state decisions on CTE. Federal CTE legislation should support the continuation of a National Research Center for Career and Technical Education to support CTE educators and leaders through leadership development, quality research, professional development, dissemination, and technical assistance.

### **State Leadership and Governance**

- **State flexibility** – States should have the flexibility to determine the allocation of funds between secondary and postsecondary education. Funding should be awarded to a single eligible agency as defined in current law. Additionally, states should be given the flexibility to use the reserve fund to implement a performance-based funding system.
- **State administration and leadership**—Strong state leadership is critical to ensuring that states have the data systems, standards, and partnerships to oversee the development and implementation of high-quality CTE programs of study. Adequate resources for state leadership and state administration, including maintaining the state administrative match, are necessary to ensure effective program administration and equitable access to high-quality CTE programs of study.
- **Maintenance of Effort**— Current “Maintenance of Effort” (MOE) requirements should be maintained in future Perkins legislation. States should be provided the flexibility at the outset of new legislation to “reset” their MOE calculation during the first year of a new law. Moreover, the process for granting waivers to states related to this provision should be strengthened, allow for a greater degree of transparency during the approval process, and require formal justification in writing from the Secretary of Education if a state’s waiver application is denied. States should also have the opportunity opt-in or out of a local version of MOE—a decision that should be left to the discretion of the State Perkins eligible agency.

### **Non-Public School Integration**

- **Participation of Private School Students & Personnel**— Current Perkins law Sec. 317 permits private school students and related personnel to make use of Perkins-funded CTE programs. This provision should be maintained in future legislation to ensure that limited resources are most efficiently used and programs can be held accountable for the expectations for high-quality CTE laid out in new Perkins legislation.

*Advance CTE represents state and territory leaders of CTE through leadership and advocacy that supports an innovative and rigorous CTE system that prepares students for both college and careers. State CTE Directors lead the planning and implementation of CTE in their respective states and these recommendations reflect their priorities.*

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