

QUICK UPDATES

Upcoming Advance CTE and Center to Advance CTE Board Meetings

Advance CTE

- October 22, 2018 - In person at the BWI Marriott Hotel.
- January 30, 2019, 2-3 p.m. ET – Conference call
- April 7, 2019 – In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 3-4 p.m. ET – Conference call

The Center to Advance CTE

- October 22, 2018 - In person at the BWI Marriott Hotel.
- January 30, 2019, 2:30-3:30 p.m. ET – Conference call
- April 7, 2019 - In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 4-5 p.m. ET – Conference call

New Center Board member: We are excited to announce that Nicole Smith of Georgetown University's Center on Education & Workforce will be joining The Center to Advance CTE's Board of Directors!

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

We've moved! Our team spent a lot of time prepping and effectuating our office move. While in the same building, the move from suite 320 to 620, gives us about half again as much space to accommodate our growing staff.

New Advance CTE Staff Member: Please join us in welcoming Meredith Hills to the Advance CTE team as a Policy Associate. Meredith was a graduate fellow for Advance CTE over the last year, as she completed her Master's Degree at Georgetown. She joins our team as additional support for our federal and state policy work, focusing primarily on postsecondary and workforce development. Meredith can be reached at mhills@careertech.org.

State CTE Director Changes:

- Two new State Directors have been named:
 - Maine – Dwight Littlefield
 - Montana – Brock Tressman*
 - Tressman may delegate the State Director title to someone else on his staff.
- As of August, there are now four vacant State Director positions. Those with asterisks have been vacant for nine months or longer:
 - New York*
 - New Jersey*- a State Director selection has been made but the formal announcement is still pending
 - Rhode Island

- Virginia*
- Here is a list of the 2018-19 New State Director cohort and their mentors. We will kick off the cohort on September 5. We are continuing to pair the new leaders with mentors.

2018-19 cohort			
Texas	Heather Justice (Ryan Merritt)	Emily Passias	OH
North Carolina	Trey Michael	Lynne Gilli	MD
Indiana	Stefany Deckard	Rod Duckworth/Connie Beene	FL/KS
North Dakota	Wayde Sick	Dwight Johnson	ID
Mississippi	Wendy Clemons	Charisse Childers	AR
Nebraska	Katie Graham	Emily Passias	OH
Alabama	Tommy Glasscock	Barbara Wall	GA
South Carolina	Angel Malone	TBD	
Kentucky	David Horseman	Marcie Mack	OK
Michigan	Brian Pyles	TBD	
Maine	Dwight Littlefield	TBD	
Montana	Brock Tressman	TBD	
Virginia	TBD	TBD	
Rhode Island	TBD	TBD	
New Jersey	TBD	TBD	
New York	TBD	TBD	

Finance Update: At the end of August, 17% of our fiscal year has expired. We are in a strong position with dues collection and as mentioned later in this report, have had a remarkable showing for our fall meeting registration and sponsorships. We are still working with the accountants to reconcile funds received in FY18 that need to be carried forward and reflected in FY19. The income listed below reflects the first quarter New Skills for Youth payment; we have carryforward funds for Siemens and Joyce grants that total approximately \$460,000 or 36% of our budget.

Advance CTE Budget Snapshot
Received 59 % of budgeted income
Expended 26% of budgeted expenses

Center to Advance CTE Budget Snapshot
Received 13% of budgeted income
Expended 13% of budgeted expenses

Fundraising: Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month’s engagement with various development opportunities.

<i>Grant/Proposal/ Contract</i>	<i>Organization /Partner</i>	<i>Engagement in Past Month</i>	<i>Status</i>
Strategies for Recruiting Students into CTE	Siemens Foundation	This work is well underway. See update below.	Ongoing
New Skills for Youth	JP Morgan Chase	This work is well underway. See update below.	Ongoing
Postsecondary program quality	Joyce Foundation	This project to help advance quality and rigor at the postsecondary level is underway.	Ongoing
CTE Landscape	Gates Foundation	We secured a \$100,000 contract to develop a landscape analysis of all things CTE for the Bill & Melinda Gates Foundation to inform their future investments in the area. In May and August, we briefed Foundation staff on CTE and Perkins.	Ongoing
Career Clusters & Perkins Implementation	Gates Foundation	We are currently developing a one-year, \$300,000 proposal to support Perkins V implementation, Career Clusters and Equity in CTE. We will submit the formal proposal in September.	Proposal development
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	We have submitted a scope of work to inform an MOU to partner on New America’s multi-year project focused on scaling youth apprenticeship programs and are waiting for the finalized MOU	Proposal development
New Skills for Youth – Innovation Sites	JPMorgan Chase	Upon invitation, we submitted a proposal to JPMC to write snapshots on 17 local innovation sites – 8-9 domestic and 8-9 international – and a final summative report – over two years – summer 2018 through summer 2020. We are in the process of submitting the formal proposal with the work to kick off in October. The total amount of the grant is approximately \$475,000.	Proposal development

Priority: Empower members through PROFESSIONAL LEARNING

Membership Update: In August, Advance CTE received 24 new memberships – 4 replacement State Members; 2 new State Members; 2 Associate, State member; 4 Associate, Non-state members; and 3 Organizational members (representing 11 individuals).

Note: As the state membership implementation continues, staff are monitoring and adjusting how we report on the changes to the state membership. New individuals who are added to open spots on a state membership will be reported with all new memberships. Those that are removed and/or replaced will be reported separately. This analysis is an important part of understanding the turnover and impact of the membership structure on our systems. We will continue to report monthly.

Total membership as of June 30, 2018: **509** individuals

- State Membership*: 54 states (representing 54 State Directors and 182 state members)
- Associate, State: 11
- Associate, Non-state: 107
- Organizational: 38 organizations (representing 117 individuals)

FY19 Dues Renewal:

- We have completed our FY19 dues collection. We have a goal to reduce the number of cancellations each year and are happy to note that we had a 41 percent *decrease* in cancellations this year compared to our FY18 collection. In total, we canceled 10 memberships (9 individuals and 1 organization). Not counted in the cancellation total are 12 former members from the University of the District of Columbia, who are in the process of converting to an organizational membership.
- The figures reported above now reflect the most up-to-date membership count. Additionally, we are also seeing an unprecedented amount of interest in membership across the board, meaning our new member sign-up numbers quickly offset cancellations. Further changes in the numbers reported above represent an additional cleanup of our membership systems. Over the past year, we had several staffing changes that affected our ability to ensure the membership systems were accurate. With permanent staffing in place, we look to improve the membership systems in the coming year.

Member-Only Resources and Supports: With Perkins V now signed into law, Advance CTE is planning a broad range of supports for our members and the CTE field overall. Though detailed later in the report, we will include our regional planning meetings in the chart below and keep you abreast of developments as planning continues.

Meetings/Events

Event Name	Date	Total Participants	Total Participating State Directors	% of Participation Goal (if applicable)
Perkins V Deep Dive Webinar	8/7/18	73	16	n/a
2018 Advance CTE Fall Meeting	10/22-24	161	35	107%
Perkins V Regional Planning Meeting 1	TBD	n/a	n/a	n/a
Perkins V Regional Planning Meeting 2	TBD	n/a	n/a	n/a
Perkins V Regional Planning Meeting 3	TBD	n/a	n/a	n/a
Perkins V Regional Planning Meeting 4	TBD	n/a	n/a	n/a
2019 Advance CTE Spring Meeting	4/8-4/10/19	n/a	n/a	n/a

Fall Meeting: The 2018 Fall Meeting is October 22-24 at the BWI Marriot in Linthicum, MD. We are experiencing unprecedented interest in this meeting and have surpassed our registration (107%) and sponsorship targets (176%).

Registration will officially close on September 24, but may close early if we meet our maximum capacity of 200 registrants. We are making outreach to State Directors and other key people to ensure they have registered for the meeting before we reach maximum capacity.

Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

Federal Advocacy Plan: In August, our advocacy efforts focused on engaging with partners to deliver accurate messages about the passage of Perkins V, developing and planning resources and supports to accompany the new law. In addition, we hosted a research briefing with the Committee for Education Funding to highlight the research on the student outcomes associated with CTE, its connections to other federal policies and best practices for communicating about CTE. We have continued to delve into WIOA implementation, track activity on appropriations for Fiscal Year 2019 (FY19) and share timely federal policy updates with our members.

Perkins: In August, we focused our efforts on updating key resources on Perkins V (e.g., redline, summary one-pager, fact sheet), planning for additional supports for Advance CTE's members and working with Congressional staff on needed clarifications on the law. Additionally, we sent Senate HELP Committee staff our key priorities for items that need to be addressed in report language and followed up with key staff in the House. We held a deep dive webinar for State CTE Directors and those on their state membership and released early plans for four regional meetings. Resources under development include:

- Side-by-side comparison and analysis of the differences between Perkins IV and Perkins V
- Slide deck and talking points about Perkins in general
- Key changes in Perkins V

Advance CTE's other resources are also in the process of being updated to align with Perkins V (e.g., the Virtual Institute and New State Director program materials). Interactive supports that will launch in September include a discussion platform (Moodle) for State Directors and a series of lunch and learn webinars/calls.

Budget / Appropriations: In August, Congress continued the FY19 appropriations process. A summary of the month's highlights are below.

- The Senate brought their Labor, Health and Human Services, Education and Related Agencies bill for FY19 to the floor in August in concert with their Defense appropriations bill. The measure passed the Senate and included level funding for Perkins at the FY18 level. Find more details [here](#).
- The Labor, Health and Human Services, Education and Related Agencies bill for FY19 proposed a \$102 million increase for the Perkins Basic State Grant. We anticipate that this bill will go to the House floor in mid-September. If passed, the House and Senate will need to go to conference to work out differences between the two bills. Without agreement, Congress will need to pass a continuing resolution by September 30 given that, for the government, FY19 begins on October 1.
- As the process moves forward, Advance CTE will continue to make the case for greater federal investment in Perkins.

Workforce Innovation and Opportunity Act (WIOA)

- Advance CTE is in the process of interviewing states to learn how the workforce system and CTE align in their states, and to understand what states would like to retain and see changed in WIOA when time comes to reauthorize the law.
- Resources related to WIOA and CTE are in the process of being updated. Notably, Advance CTE is collaborating with the National Skills Coalition to update *Aligned by Design: WIOA and Career and Technical Education*.

Congressional Offices Engaged in August 2018:

- Brittany Weaver, Sen. Hassan (D-NH)
- Donni Turner, Sen. Sanders (I-VT)
- Julia Sferlazzo, Senator Casey (D-PA)
- Kara Marchione and Katherine McClelland, Senate HELP Committee
- Bob Moran and Jake Baker, Senate HELP Committee
- Garnett Decosimo, Senator Enzi (R-WY)
- James Redstone, House Committee on Education and the Workforce
- Kerry McKittrick, Rep. Langevin (D-RI)
- Nick Rockwell, Rep. Thompson (R-PA)

State Policy Update:

New Skills for Youth (NSFY): Advance CTE staff continued to work with NSFY project partners CCSSO and Education Strategy Group (ESG) on a variety of projects. Staff have been working with CCSSO to plan the next NSFY convening, taking place in New Orleans in December 2018. Throughout September, the NSFY project team will be leading states through stocktakes to monitor progress on the grant objectives. In August, Advance CTE staff assisted with this process by reviewing and providing feedback on state stocktake submissions. Advance CTE staff will join all NSFY stocktakes, including three in-person meetings.

JPMC Innovation Sites Snapshots: Staff recently submitted a solicited proposal to JPMorgan Chase for a two-year, \$475,000 grant to profile 16-17 global innovation sites, cities here and abroad focused on implementing CTE and career readiness reforms. Advance CTE will work with a contractor and with contacts at each site to research each project, conduct focus groups and interviews on site and then write four to five page snapshots, similar to the [NSFY snapshots](#).

Joyce Foundation – Postsecondary Program Approval: Advance CTE staff continued to work with leaders in Colorado and Illinois on improving postsecondary program quality. In late August, staff traveled to Illinois to facilitate ten community colleges in a self-assessment on the Policy Benchmark Tool, which was well received. Staff also facilitated a cross-state call with both states and Northeastern Junior College from Colorado. Advance CTE recently began research on a new publication focused on credit for prior learning, which will be released in early 2019.

Equity Initiative: Staff devoted a lot of time to the equity initiative in August. The first in-person meeting of the Committee on Equity in CTE, a group consisting of representatives from around 20 different CTE and civil rights organizations, took place on August 8 in Washington, DC. The committee discussed the challenges associated with defining equity and brainstormed future potential activities for the organizations involved. Fourteen state leaders were selected to serve on Advance CTE's kitchen cabinet, and will have their first virtual meeting in early September. Staff continued to work on two reports related to the initiative:

- The first publication in Advance CTE's equity series, titled *Making Good on the Promise: Understanding the Equity Challenge in CTE* is scheduled for release in late September. Based on feedback from organizational partners, staff made a few changes to the report. For one, the

first brief will be split into two parts: one that describes the history of the equity challenge in CTE and one that profiles how states are examining these challenges. Additionally, Advance CTE made changes to the framing of the report to be more specific about the different ways that populations have been affected by tracking throughout CTE's history.

- The third equity brief, titled *Making Good on the Promise: Building Trust to Ensure Equity in CTE*, is scheduled for release in mid-December. The brief will provide state strategies to address the mistrust of CTE within certain communities and the messaging difficulties experienced by state agencies when trying to gain buy-in from stakeholders to promote equity in CTE.

State of CTE: Data: Staff began working on the latest State of CTE report, which will focus on examining state CTE data systems and how they collect, validate and use data on learner experiences. Advance CTE is collaborating with Data Quality Campaign and Workforce Data Quality Campaign, as well as ESG and CCSSO through the NSFY initiative. The survey will be sent to State CTE Directors in the fall, and the report will likely be released in the spring of 2019.

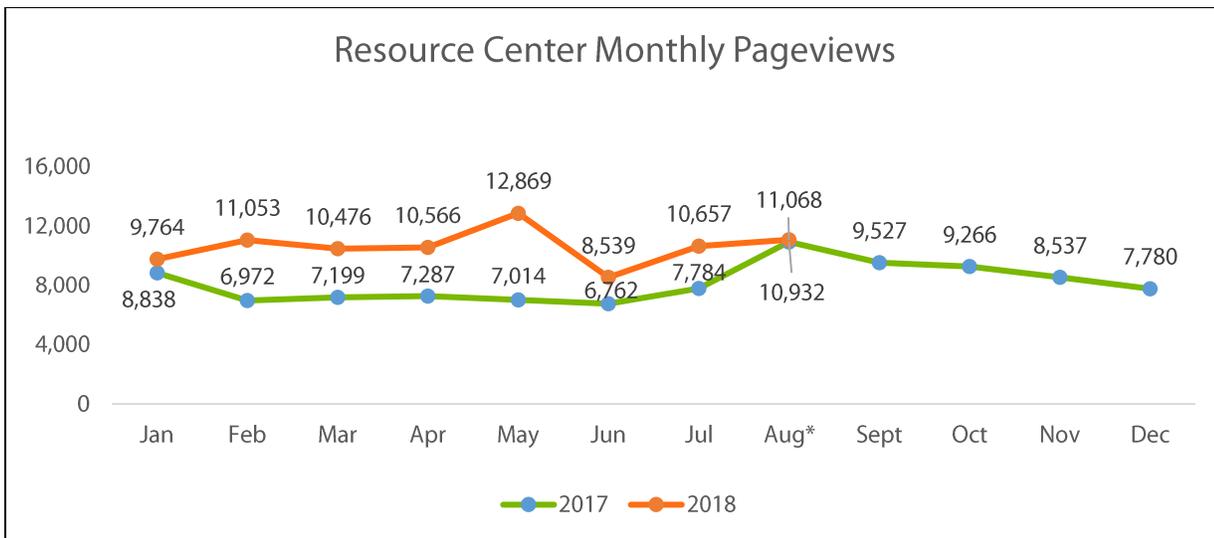
CTE Funding Report: Staff continued to work on research for, and writing of, a report looking at various CTE funding systems at the state level. This report will be released later in 2018.

Middle School CTE Report: Staff continued work on a report detailing strategies related to CTE in middle grades, currently scheduled for release in late October. The report will provide strategies for states to promote middle school CTE by examining middle school CTE standards, program quality, funding and messaging.

CTE Virtual Institute: The Summer 2018 cohort of the CTE Virtual Institute will conclude on the first week of September. Participants will share lessons learned from their personal projects, which will include plans to develop marketing materials, conduct trainings for staff and educators, and more. Advance CTE will launch the fall 2018 cohort in mid-September. Participants for that cohort have already been selected from the pool of applicants received earlier this summer.

Postsecondary Resource Center Policies: As part of the organization's postsecondary strategy, Advance CTE staff have been developing [policy profiles](#) focused on a variety of postsecondary topics including guided pathways, articulation policies and attainment goals. The completed policies have been posted in the Resource Center.

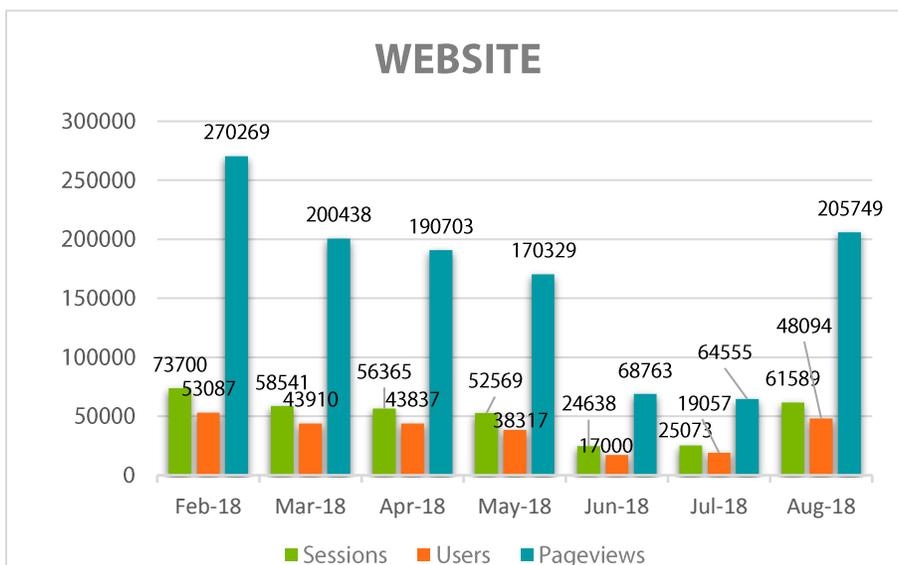
Resource Center: As of August 28, 2018, the [Learning that Works Resource Center](#) had sustained 11,068 hits for the month, bringing the monthly average for 2018 to roughly 10,600 hits per month. Traffic to the Resource Center has outpaced the monthly totals from 2017, and Advance CTE expects to see this trend continue throughout the remainder of the year. The top two resources for this month include Advance CTE's "Driving Quality in Postsecondary CTE: Approval and Evaluation Policies," as well as the American Institute for Research's 50 state scan of CTE teacher licensure policies. The most visited topic page was Work-based Learning, followed by Career Advisement. The least viewed topic pages were Funding and Finance and Systems Alignment.



*Reported data for June includes website traffic through August 28, 2018

Priority: Raise the visibility and PROMOTION of high-quality CTE

COMMUNICATIONS REPORT



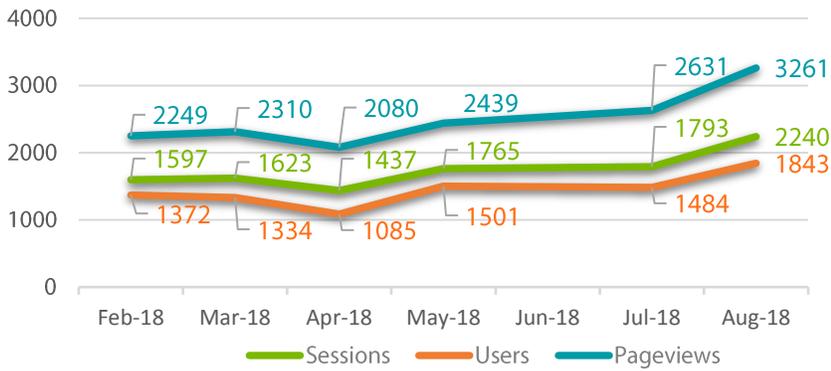
Major Organizational Releases/Initiatives

- Fall Meeting (1094)
- Resource Center (2373)
- Siemens (916)
- Perkins (2758)
- Video (603)

Acquisition of site users

- Organic search (53%)
- Direct (35%)
- Referral (10%)
- Social (1%)

LEARNING THAT WORKS BLOG



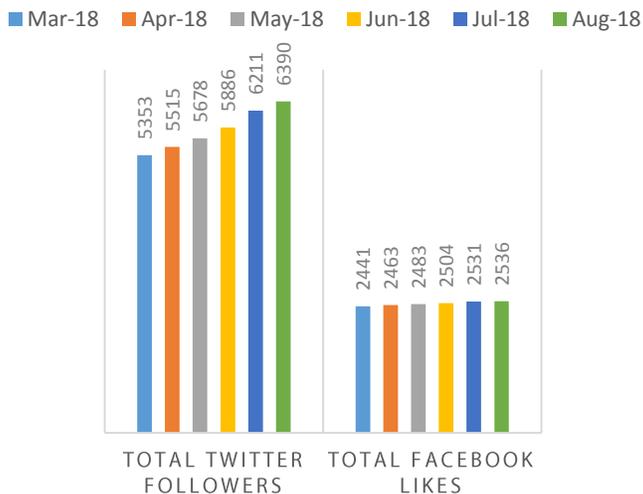
14 Blog Posts

Published

Most visited blogs:

- Legislative Update: Perkins Reauthorization Signed into Law
- U.S. Department of Labor Releases Notice on Industry-Recognized Apprenticeships
- New Resources: Designing Meaningful Career-Ready Indicators (Part 2)

SOCIAL MEDIA



Facebook: +5

Twitter: +179

Media: Advance CTE had four media hits this month, three of which were in local outlets and one for NPR.

- [Career and Technical Education Moves Forward, But It's Not Your Father's Woodshop](#), WAMU 88.5
- [Update of Federal Career & Technical Education Programs](#), Big Island Now
- [Perkins Act Given Another 6 Years of Life](#), Campus Technology
- [Updated Perkins Act Places Greater Emphasis on Work-Based Learning](#), The Chronicle of Social Change

Strategies for Attracting Students to High-Quality CTE: Advance CTE staff has been working with each state on their recruitment strategies. Staff presented on a webinar to participants at the North Dakota summer professional development conference on the communications research.

Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.

Below is a list of Advance CTE’s staff most impactful or otherwise notable engagement activities from last month

PRESENTATIONS	<ul style="list-style-type: none"> • Briefing to Bill & Melinda Gates Foundation staff • CEF Research Briefing: Career Technical Education Across the Education Continuum • College Convening on Program Quality, Illinois Community College Board, Springfield, IL, through the Joyce Foundation grant • Presentation to National FFA Board of Directors and Trustee • Presentation on program quality, University of the District of Columbia – Community College, Washington, DC
EVENTS ATTENDED	<ul style="list-style-type: none"> • AIR GTL Center Advisory Board meetings, virtual • Campaign to Invest in America's Workforce • Career Development Advisory Board meeting, convened by Career Pathways Institute, Washington, DC • Committee for Education Funding • <i>Committee on Equity in CTE First Meeting</i>, Convened by Advance CTE, facilitated by an independent contractor, Washington, DC • NCC-CTSO Meeting • Partnership to Advance Youth Apprenticeship partner meeting
OTHER PARTNERS ENGAGED	<ul style="list-style-type: none"> • Achieve • Achieving the Dream • ACTE • AIR Center on Great Teachers and Leaders • American Association of Community Colleges • American Youth Policy Forum • Center for Law and Social Policy • Council of Chief State School Officers • Data Quality Campaign • Education Commission of the States • Education Strategy Group • EMSI • Foundation for Excellence in Education • Harbor Freight • Jobs for the Future • JPMorgan Chase • National Alliance for Partnerships in Equity • National Association of Secondary School Principals • National Center on Learning Disabilities

- 
- National Council for State Legislatures
 - National Governors Association
 - National Skills Coalition
 - National Urban League
 - National Women’s Law Center
 - New America
 - Southern Region Education Board
 - Texas Instruments STEM Collaborative Group
 - The Education Trust
 - Workforce Data Quality Campaign

August 2018

Advance CTE Newsletter

Your voice from the nation's
capital



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NEW RESOURCES

Report: [Increasing the Supply of Qualified Teachers for Dual Enrollment Programs: An Overview of State and Regional Accreditor Policies](#)

Report: [The Permanent Detour: Underemployment's Long-Term Effects on the Careers of College Grads](#)

Report: [Five Rules of the College and Career Game](#)

Report: [Apprenticeships and Community Colleges: Do They Have a Future Together?](#)

Dear Advance CTE Members,

August has been another busy month at Advance CTE! We moved our offices, so please be sure to update your records from suite 320 to suite 620. All other contact information stays the same. We are continuing to develop tools and webinars to support you during the Perkins V implementation process; be sure to refer to the Advance CTE's [Perkins webpage](#) for additional resources. The redline has been updated, as has the [bill summary](#) and we've added a new [one-pager](#) that summarizes the major contours of the law. Our side-by-side analysis will be available soon.

Also, check out our latest report, [Driving Quality in Postsecondary CTE: Approval and Evaluation Policies](#). The report examines the important role states have in ensuring postsecondary CTE program quality. It highlights work in **California**, **Florida** and **Wisconsin**.

Earlier this month, we released our [2018 Fall Meeting Agenda](#) full of engaging speakers and important content to help you achieve your vision for CTE. Space is limited and filling up fast so be sure to register [today!](#) Registration closes September 24.

Sincerely,
Kimberly Green

Member Updates

2018 Fall Meeting

This year's meeting is designed to help you navigate the upcoming changes to your state due to the November elections and implementing Perkins V; you'll leave prepared to lead your state CTE system through these transitions.

If you haven't registered, there's still time to take advantage of your member benefit and secure your [discounted registration rate](#) today!

State Director Transitions

This summer has been a busy one for our State Director community. Please join us in thanking Meg Harvey of **Maine** for her many years of service as State Director. Harvey is continuing to serve as a state leader as she takes on new and exciting work to implement the state's new middle school CTE expansion initiative. Her successor is Dwight Littlefield, who began in August.

We also want to welcome several other new State Directors:

- David Horseman of **Kentucky**
- Wendy Clemons of **Mississippi**
- Brock Tessman of **Montana**
- Katie Graham of **Nebraska**
- Angel Malone of **South Carolina**

Job Opportunity in Rhode Island

Do you know someone who is really talented and loves preparing students for college and career success? Please read the below job posting and share with your networks!

- [Director, Office of College and Career Readiness](#)

View from the Hill

With [passage](#) of the Strengthening Career and Technical Education for the 21st Century Act (Perkins V) on July 31, Advance CTE's federal policy work in August was focused on developing resources and providing supports for our members on the new law. In partnership with ACTE, we updated our resources, all of which can be found on our [Perkins webpage](#). In addition, we began plans for additional tools that will be released later this Fall.

On August 9, Advance CTE worked with the Committee for Education Funding (CEF) to host a briefing for CEF's members, "Career Technical Education Across the Education Continuum." The briefing featured speakers Corinne Alfeld, Research Analyst, National Center for Education Research (NCER) at the U.S. Department of Education's Institute of Education Sciences (IES) and Crystal Bridgeman, Senior Director of Workforce Development Programs, Siemens Foundation. It was a great opportunity to highlight the research on student outcomes associated with CTE, its connections to other federal policies and best practices for communicating about CTE.

State Policy Overview

In **Illinois**, Governor Bruce Rauner signed [legislation](#) that will [allow high school learners to take an unlimited number of dual credit courses](#) and earn high school and college credit. This law was in response to schools that limited the number of dual credit courses students could take or the number of credits they could earn.

Georgia Department of Education officials [announced a new Career Ready Diploma Seal](#) that recognizes learners who have completed a career pathway or soft skills training, gained industry-recognized credentials, or who have participated in work-based learning. The seal will begin to be available with the class of 2019.

For more updates on state CTE policy developments, check out Advance CTE's [state policy blog](#).

Where We've Been

Advance CTE staff travels across the country to present, conduct workshops and provide technical assistance to states providing high-quality CTE programs.

This month, staff:

- Presented on CTE Program Quality at the University of the District of Columbia;
- Provided technical assistance to the Illinois Community College Board;
- Hosted a Committee on Equity in CTE in Washington, DC;
- Presented at a Committee for Education Funding briefing on CTE Across the Education Continuum in Washington, DC;
- Met with Council of Chief State School Officers, Business Roundtable, US Chamber of Commerce Foundation and Education Strategy Group on Perkins V in Washington, DC;
- Met with Scott Stump, Assistant Secretary for OCTAE in Washington, DC;
- Attended the Kickoff Meeting of Partnership to Advance Youth Apprenticeship in Washington, DC;
- Briefed the Bill & Melinda Gates Foundation staff in Washington, DC;
- Gave a virtual presentation to National FFA Board and Trustees;
- Engaged with 10 Hill officers.

Learn more about how Advance CTE can support your work [here](#).

 [Forward to a Friend](#)

STAY CONNECTED

