

ADVANCE CTE 2016 ANNUAL REPORT

JANUARY

Launch of *New Skills for Youth*

NEW SKILLS FOR YOUTH

JPMORGAN CHASE & CO.



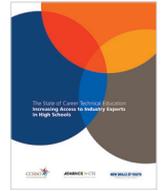
MAY

Release of *Putting Learner Success First: A Shared Vision for the Future of CTE*



DECEMBER

Annual 50-state, State of CTE report



FEBRUARY

Launch of new brand

ADVANCE CTE

State Leaders Connecting Learning to Work

SEPTEMBER

Passage of HR 5587
(House Perkins reauthorization)

JUNE

Launch of *Learning that works Resource Center/ 1st Cohort of CTE Presidential Scholars*

OCTOBER

Launch of *Strategies for Attracting Students to High Quality CTE*



in a row with all 50 states as members



328
Members



158
Congressional visits conducted



41
Presentations



20
States visited



1.57
Million page views on careertech.org

from 345,082 unique visitors



5,221
Twitter and Facebook followers

755
Learning that works for America campaign users

10 Reports
26,000 Blog views

55 Active partners